

Prof. V. LAWRANCE

Professor

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Academic Background

Degree	University	Year
M.B.A	IGNOU	2009
M.E.	PSG College of Technology, Coimbatore	1992
B.E	PSG College of Technology, Coimbatore	1983
B.G.L.,	Madurai Kamaraj University	1989
D.L.L.	Madurai Kamaraj University	1990

Experience

- Industry 34 Years
- Teaching 4.5 Years

Courses Taught

- Organisational Behaviour and Management
- Human Resource Management
- Compensation Management
- Management Information Systems & E-Commerce
- Logistics Concepts & Principles
- Materials and Inventory Management
- Constitution of India

Research Interest

- HRM practices on Employee Performance
- Industrial Relations
- Materials and Inventory Management
- Supply Chain Management in Indian Automotive Industry
- Perspective of Logistics Outsourcing

- Fellow in Institution of Engineers (India)
- Life Member in Indian Society for Technical Education

Most Recent Publication

 V. Lawrance (2020) "A Study on Human Resource Management and Corporate Performance Review and Analysis", Journal of Xi'an University of Architecture & Technology, Volume XII, Issue II, 2020, pp: 525-533