



Dr. G. T. THIRU AROORAN

Assistant Professor

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Academic Background

Degree	University	Year
Ph.D	Karunya Institute of Technology and Sciences	2017
M.Phil	Madurai Kamaraj University	2009
MBA	Bharathiyar University	1998
PGDCA	Bharathiyar University	2001

Courses Taught

- Wealth Management
- Operations Research
- Organisational Behaviour
- Business Law
- Financial Analytics
- Business Statistics

Research Interest

- Behavioural Finance
- Personal Investment

Most Recent Publication

- Thiru Arooran et. al, "Digital Twins Technology: A Bird's Eye-View From Coimbatore Manufacturing Firms" in International Journal of Recent Technology and Engineering, Volume 8, Issue 4, November 2019, p 5742-5746
- Thiru Arooran et. al, "Determinants of Emotional Intelligence and Its Impact: An Empirical Research among University Students during the Covid-19 Lockdown Period in Coimbatore" in International Journal of Advanced Science and Technology Vol. 29, No. 7, (June 2020), pp. 5293-5301

- A Thiru Arooran et. al, “Predicting and Modelling Costs and Its Impact on Profitability using Artificial Neural Networks: A Case in Automotive Passenger Car Industry in India”, presented and indexed in Scopus, the 3rd IEEE International Conference on Signal Processing and Communication (ICSPC’21) held during 13th and 14th May 2021, organized by Department of Electronics and Communication Engineering of Karunya Institute of Technology and Sciences, Coimbatore.