


Name of the Teaching Staff	Dr. A. LEO				
Designation	Assistant Professor				
Department	Department of Commerce and International Trade				
Date of Joining the Institution	15 May 2019				
Qualification with Class / Grade	UG	PG	M.Phil	Ph.D.	
	I	I	I class with distinction	I class with distinction	
Area of Specialization	Finance, Taxation and Online Marketing				
Research Interests	Finance, Taxation and Online Marketing				
Subjects Teaching	Under Graduate		Post Graduate		
	Strategic financial reporting, Indirect Taxes, Business Law, Project management, Advanced financial management, Direct Taxes, Advanced Financial Accounting Lab (Tally), Service marketing, Financial Accounting I, Corporate Accounting.		Accounting and Finance for Managers, Business Plan and Ethics, Quantitative Aptitude, Labour Welfare and Industrial Relation, Research Methods for Management, and Corporate Communication.		
Total Experience in Years	Teaching		Industry		Research
	6		3		8
Papers Published	National		4		International 7
Papers Presented in Conference	National		9		International 02
Conferences / Symposiums / Seminars / Workshops Participated	National		62		International 17
M.Phil. / Ph.D. Guide ship	Field			University	
	1			1	
Ph.D. Projects Guided	Ph.D.s		Nil	Project at Master’s Level	74
Consultancy Activities	In progress				
Awards&Honors	Secured Silver Medal in M.Phil degree at St.Joseph’s college, Trichy. and Holistic Education Award (Skills), St. Euzine Christian University, Zambia.				
Educational Details	B.Com. – [2009 – 2012, Commerce, 74%, St. Joseph’s College, Bharathidasan University, Trichy]				

	<p>M.Com. – [2012 – 2014, Commerce, 68%, St. Joseph’s College, Bharathidasan University, Trichy]</p> <p>A.C.A. (INTER) with 3 years practical Article Training completed</p> <p>M.Phil. - [2015 – 2017, Commerce, 82%, St. Joseph’s College, Bharathidasan University, Trichy]</p> <p>Ph.D. - [2017 – 2020, Commerce, 92%, St. Joseph’s College, Bharathidasan University, Trichy]</p>
Experience	<ul style="list-style-type: none"> ➤ Roy John Thomas & Co., Auditor Office, Trichy. Worked as a chartered accountant article assistant, from august 2012 to august 2015. ➤ St. Euzine University, Zambia, South African Region. Worked as a Assistant Professor (2016-2017) ➤ Mary Matha Arts and Science College, Worked as a Assistant Professor, Theni, Tamil Nadu.(2017-2018) ➤ G.R. Damodaran Academy of Management, Worked as a Assistant Professor, Coimbatore , Tamil Nadu(2018 – 2019) ➤ Karunya Institute of Technology(Deemed to be a University), Working as a Assistant Professor Coimbatore , Tamil Nadu (2019– Present)
Contact Details	<p>Room No: SHF 308</p> <p>Department: Commerce and International Trade.</p> <p>Building: School of Science, Arts, Media and Management Karunya Institute of Technology and Sciences (Deemed to be University), Coimbatore, Tamilnadu India - 641 114.</p> <p>Mobile: +91-8760853175</p> <p>Intercom: 4013</p> <p>E-mail: rajarockiasamy@gmail.com, leoa@karunya.edu</p>
<p><u>Recent Publications</u></p> <ul style="list-style-type: none"> ➤ The Grasp and Consumer Insight Apropos Gauge of Online Sales Promotion Techniques Via Online Shopping, International Journal of Innovative Technology and Exploring Engineering (IJITEE), Volume 9 Issue-1, November 2019 in Regular Issue on 10November 2019, First Author -A.Leo, Second Author -Dr.V.Bastin Jerome. ➤ The vantage point operation of collision on online shopping via social media amid shoppers and assessments of shopping, International Journal of Innovative Technology and Exploring Engineering (IJITEE), Volume-9 Issue-1, November 2019 in Regular Issue on 10November 2019, First Author -A.Leo, Second Author -Dr.V.Bastin Jerome. ➤ A Cramming on Online Reservation Plea Proffer Hackney Cab Fever and its Smack on Fledgling Brain, their Attitudes, Perception and Behavior, International Journal of Recent Technology and Engineering (IJRTE), Volume-8 Issue-4, November 2019 in Regular Issue on 30 November 2019, First Author- A.Leo, Second Author -Dr.Aruna, Third Author - Dr.Sudhakar. ➤ Dynamics Prompting Virtual Learning Proficiency Among University Students During The Covid-19 Lockdown Period:An Indian Experience, Rupkatha Journal of Interdisciplinary Studies in Humanities (an Web of Science listed Journal), First Author - Dr. C. Samuel Joseph, Second Author - Dr. H. Samuel Thavaraj,Third Author - A.Leo. Virtual learning subtleties and coping with stress among university students during covid 19 lockdown period: a structural equation model approach. ➤ Discernment concerning e - learning and managing stress among students in higher learning 	

institution in coimbatore: a disaster recovery approach with special reference to the covid-19 lockdown period, International Journal of Disaster Recovery and Business Continuity (IJDRBC) – WOS INDEXED, First Author - Dr. H. Samuel Thavaraj Second Author - **A.Leo** Third Author - Dr. C. Samuel Joseph

- A systematic review on Lumber alignment device mechanism using sensor fusion technology, Journal of physics, Dr. **A.Leo** , A. Jerome Christhudass, Dr. P. Manimegalai² , Dr. K. Kumara Pillai⁴ , Dr. S. Thanga Helina 1937 – 012003 Journal of physics.
- Effect of electrodeposition parameters and tungsten content on properties of Ni-Fe-W alloy deposits and its process cost analysis, C. Joseph Kennady , **A. Leo** , P. Esther , DOI: 10.32434/0321-4095-2022-141-2-17-23, Voprosy Khimii i Khimicheskoi Tekhnologii, 2022, no. 2, pp. 17-23.

Patents: Applied in Progress

Books / Book Chapters: 1