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Designation: Assistant Professor of Commerce

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Academic Background

Degree	University	Year
PhD	Madurai Kamaraj University, Coimbatore	2011
M.Com (C.A)	Madurai Kamaraj University, Coimbatore	2019
MBA	Alagappa University, Karaikudi	2014
M.Phil	Madurai Kamaraj University, Coimbatore	2003
M.Com	Madurai Kamaraj University, Coimbatore	2000
B.Com	Madurai Kamaraj University, Coimbatore	1998

Courses Taught

- Financial Management
 - Management Accounting
 - Corporate Accounting
 - Advanced Accounting
 - Financial Accounting
 - Cost Accounting
 - Direct Taxes
 - Industrial law
 - Financial markets and Institutions

- Business law

Research Interest

- Finance
- Marketing
- Human Resources

Memberships in Professional Bodies

Member in IAENG

Most Recent Publications

- Dr. K.Lakshmi priya (2020), “A Study on Brand Perception of Sony with special reference to Coimbatore City”, *Studies in Indian Place Names – UGC Care journal*, ISSN: 2394-3114 Vol 40, Issue 90, Pg. 1-3
- Dr. K.Lakshmi priya (2020), “A Study on Consumers perception to Internet Advertising with reference to Cherpulaserry, Kerala”, *Studies in Indian Place Names – UGC Care journal*, ISSN: 2394-3114 Vol 40, Issue 90, Pg. 146-149
- Dr. K.Lakshmi priya (2021), “A Study On Consumers perception Towards KottakkalAryaVaidyasala”, *Studies in Indian Place Names – UGC Care journal*, ISSN: 2394-3114 Vol 40, Issue 90, Pg. 114-117
- Dr. K.Lakshmi priya (2021), “ Study on Farmers perception towards loans provided by the Banks with special reference to Palakkad District”, *Anvesak– UGC Care journal*, ISSN: 0378-4568 Vol 50, Issue 01(1), Pg. 132-138
- Dr. K.Lakshmi priya (2021), “A Study on Impact of Covid- 19 pandemic online shopping in India”, *KALA:A Journal of Indian Art History Congress- UGC Care journal* , ISSN: 0975-7945 Vol 27, Issue 01(VI), Pg. 25-26
- Dr. K.Lakshmi priya (2021), “Financial Inclusion with special reference to Small Financial Bank”, *KALA:A Journal of Indian Art History Congress- UGC Care journal*, ISSN: 0975-7945 Vol 27, Issue 01(VI), Pg. 33-39.