

The Department of Commerce & International Trade has formal and informal mechanisms to obtain feedback from stakeholders through various committees, associations and organizations, etc.

- Communication in GD and PI has to be improved to a greater extent
- Students need to be updated on current business knowledge

- Students requested for Arrear / remedial coaching classes in the evening
- To introduce MOOC course and SWAYAM course.

- To have an exclusive Placement officer for the Commerce Department.

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- An Exclusive hour is included for enhancing the communication, GD and PI in the time-table on every Friday which will also take care of recent trends in Business knowledge

**Karunya**  
INSTITUTE OF TECHNOLOGY AND SCIENCES  
(Deemed to be University)

Department Of Commerce  
Raising Leaders for a Better World

**TIME TABLE - III BBA MENTOR- Dr.C.Samuel Joseph**

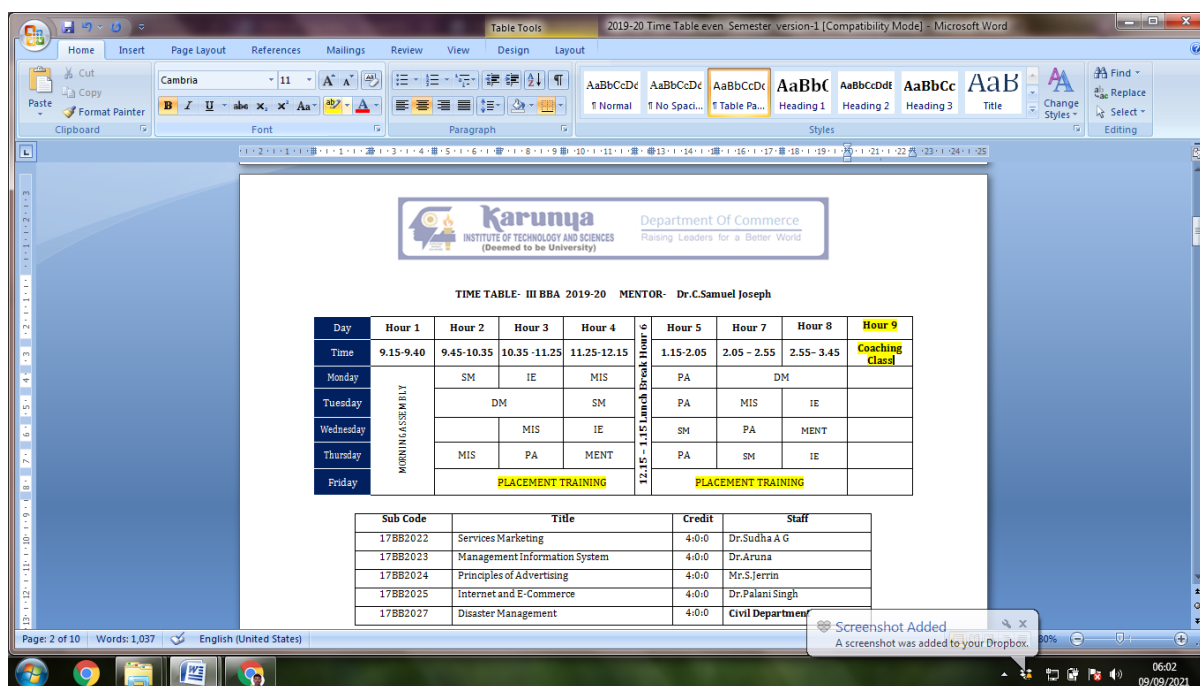
Day	Hour 1	Hour 2	Hour 3	Hour 4	Hour 5	Hour 7	Hour 8
<b>Time</b>	<b>9.15-9.40</b>	<b>9.45-10.35</b>	<b>10.35-11.25</b>	<b>11.25-12.15</b>	<b>1.15-2.05</b>	<b>2.05 - 2.55</b>	<b>2.55- 2.45</b>
<b>Monday</b>	<b>MORNING ASSEMBLY</b>	SM	IE	MIS	PA	DM	
<b>Tuesday</b>		DM		SM	PA	MIS	IE
<b>Wednesday</b>		MIS		IE	SM	PA	MENT
<b>Thursday</b>		MIS		PA	MENT	PA	SM
<b>Friday</b>		<b>PLACEMENT TRAINING</b>			<b>PLACEMENT TRAINING</b>		

Sub Code	Title	Credit	Staff
17BB2022	Services Marketing	4-0-0	Dr.Sudha A G
17RR2023	Management Information System	4-0-0	Dr.Arjuna

## Student Feedback

Based on the students' feedback an exclusive hour is included for arrear coaching after 4 pm every Monday



## KARUNYA INSTITUTE OF TECHNOLOGY AND SCIENCES DEPARTMENT OF COMMERCE AND INTERNATIONAL TRADE CURRICULUM

### **BACHELOR OF COMMERCE (B. Com General)** **For 2020-21 Batch onwards**

Course Code	Course Title	Credit
<b>SEMESTER – I</b>		
17EN2001	English for Communication	3:0:0
17LN2001/17LN2005/16LN2009	French-I/ Tamil -1/Hindi-1	3:0:0
20BC2001	Financial Accounting -I (ACCA)	4:0:0
20BC2002	Business Organization and Management (ACCA)	4:0:0
20BC2003	Business Economics	3:0:0
20BC2004	Marketing Management	4:0:0
18CH1002	Environmental Studies	3:0:0
Total		24

<b>SEMESTER – II</b>		
17EN2002	Professional English	3:0:0
17LN2002/17LN2006/16LN2010	French-II/ Tamil -II/Hindi-II	3:0:0
20BC2005	Financial Accounting- II (ACCA)	4:0:0
20BC2006	Banking Theory Law and Practice	3:0:0
20BC2007	Company Law and Secretarial Practice	4:0:0
20MA2010	Business Mathematics	3:0:1
17VE2002	Value Education	0:0:2
Total		23
SIP2995	Summer Internship Program**	2
<b>SEMESTER – III</b>		
20BC2008	Corporate Laws (ACCA)	4:0:0
20BC2009	Advanced Accounting (ACCA)	4:0:0
20BC2010	Income Tax (ACCA)	4:0:0
20BC2011	Financial Accounting – LAB	0:0:2
20BC2013	Business Research Methods	4:0:0
20MA2012	Business Statistics With R	3:0:1
Total		22
<b>SEMESTER IV</b>		
20BC2014	Corporate Accounting-I	4:0:0
20BC2015	Investment Management	3:0:0
20BC2016	Principles of Auditing (ACCA)	3:0:0
20BC2017	Cost Accounting I (ACCA)	4:0:0
20BC2018	Indirect Tax (ACCA)	4:0:0
20BC2019	Disaster Management	3:0:0
Total		21
SIP2995	Summer Internship Program**	2
<b>SEMESTER V</b>		
20BC2020	Corporate Accounting-II	4:0:0
20BC2021	Cost Accounting –II (ACCA)	4:0:0
20BC2022	Financial Management (ACCA)	4:0:0
20BC2023	Indian Financial System	4:0:0
20BC2024	International Business	4:0:0
XXXXXX	MOOC/SWAYAM/Other Certifications (8Wks)	2:0:0
Total		22
<b>SEMESTER VI</b>		
19MT2001	Fundamentals of Advertising	4:0:0

20BC2025	Management Accounting (ACCA)	4:0:0
20BC2026	New Venture Creation	4:0:0
PSP2998	Part Semester Project/Business models/Innovative strategies	0:0:12
Total		24

#### CREDITS DISTRIBUTION

Papers	Credits
General Core	31*
Departmental Core	93
Internship (4 weeks)	04
Part Semester Project/Business models/Innovative strategies	12
Total	140

\*Including MOOC/SWAYAM/Any online courses

\*\* At end of II and IV semester

### FEEDBACK ANALYSIS 2019-20

The feedback from the parents, employers, alumnus, and students are analyzed using various criterions and evaluated as shown below.

#### **1. Feedback from parents:**

Feedback from the parents is collected during the parent-teachers meet every year and analyzed for the improvement of the curriculum based on the following criteria.

	Criteria used for analysis
C1	Raising the standard of education through Curriculum
C2	Competency of the Teachers in imparting the Course content and Skills effectively
C3	Importance is given to practical aspects in curriculum
C4	Courses in the curriculum are socially relevant
C5	Education provided creates confidence to face competitive exams
C6	Courses in the curriculum are suitable for Employability / Entrepreneurship
C7	The interaction between staff and students inside and outside the classrooms
C8	Usage of Technologies by faculty relevant to the course
C9	Evaluation system in exams followed in the Institution
C10	The Institution offers quality education in a holistic way

C11	The overall facilities available in the Institution
C12	Placement training and facilities
C13	Internet and Wi-Fi facility
C14	Library facilities
C15	Sanitation facilities
C16	Facilities in the Residences
C17	Co-curricular activities
C18	Mentoring and counselling system
C19	Bridge courses in English / Computer / Mathematics conducted in the First year
C20	Training programmes to impart life skills
C21	Fee Structure

## Parent Feedback

### 1. PARENT'S DETAIL

	Name	Age	Qualification	Occupation
Father	Sugumar. M	49	M. Com	Farmer
Mother				
Communication	House Address		Office Address	
	No. 18, Shanthi Colony K.K. Nagar Thirupurudish.			
	Mobile No.: 9843902410		Mobile No.:	
	Email ID:		Email ID:	
Alumni	Yes <input type="checkbox"/> No <input type="checkbox"/>	Year of Study	2019	Department
				Commerce

### 2. YOUR WARD'S DETAIL

Name	Department	Reg. No.	Day Scholar/ Campus Hostels Outside Hostel
Shru. Kanishka Sugumar	Commerce	URK19COM020	Campus Hostel
Mobile No.	Email ID		
HOSTEL DETAILS	Room No.: 128	Name of the Hostel: Livingsta Hostel.	
	Address:	Livingsta Hostel.	
		Karunya Institute of Technology and Sciences, Coimbatore.	

### 3. Your views on the Working of Autonomy in the Design of Curriculum & Teaching, Learning and Evaluation

Karunya Institution of Technology and Sciences has brought in several changes in the Design of Curriculum. Tick your options						
S. No.	Particulars	Excellent	Very Good	Good	Average	Poor
1	Raising the standard of education through Curriculum		✓			
2	Competency of the Teachers in imparting the Course content and Skills effectively			✓		
3	Importance given to practical aspects in curriculum			✓		
4	Courses in the curriculum are socially relevant					
5	Education provided creates confidence to face competitive exams		✓			

6	Courses in the curriculum are suitable for Employability / Entrepreneurship			✓		
7	The interaction between staff and students inside and outside the classrooms		✓			
8	Usage of Technologies by faculty relevant to the course		✓			
9	Evaluation system in exams followed in the Institution		✓			

**4. Your views on the Education, Facilities and Resources in Karunya Institute of Technology and Sciences**

Karunya Institution of Technology and Sciences provides lots of facilities and resources to encourage and motivate the students to learn more. Some of them are mentioned below.						
S. No.	Particulars	Excellent	Very Good	Good	Average	Poor
1	The Institution offers quality education in a holistic way	✓	✓			
2	The overall facilities available in the Institution		✓			
3	Placement training and facilities			✓		
4	Internet and Wi-Fi facility					
5	Library facilities		✓			
6	Sanitation facilities			✓		
7	Facilities in the Residences		✓			
8	Co-curricular activities			✓		
9	Mentoring and counselling system	✓				
10	Bridge courses in English / Computer / Mathematics conducted in the First year		✓			
11	Training programmes to impart life skills	✓				
12	Fee Structure		✓			

**5a. What is the unique feature of Karunya Institute of Technology and Sciences?**

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**5b. Are you willing to contribute to the development of the Institution? In what way?**

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**5c. How do you rate the developmental activities organized by the department / institution?**

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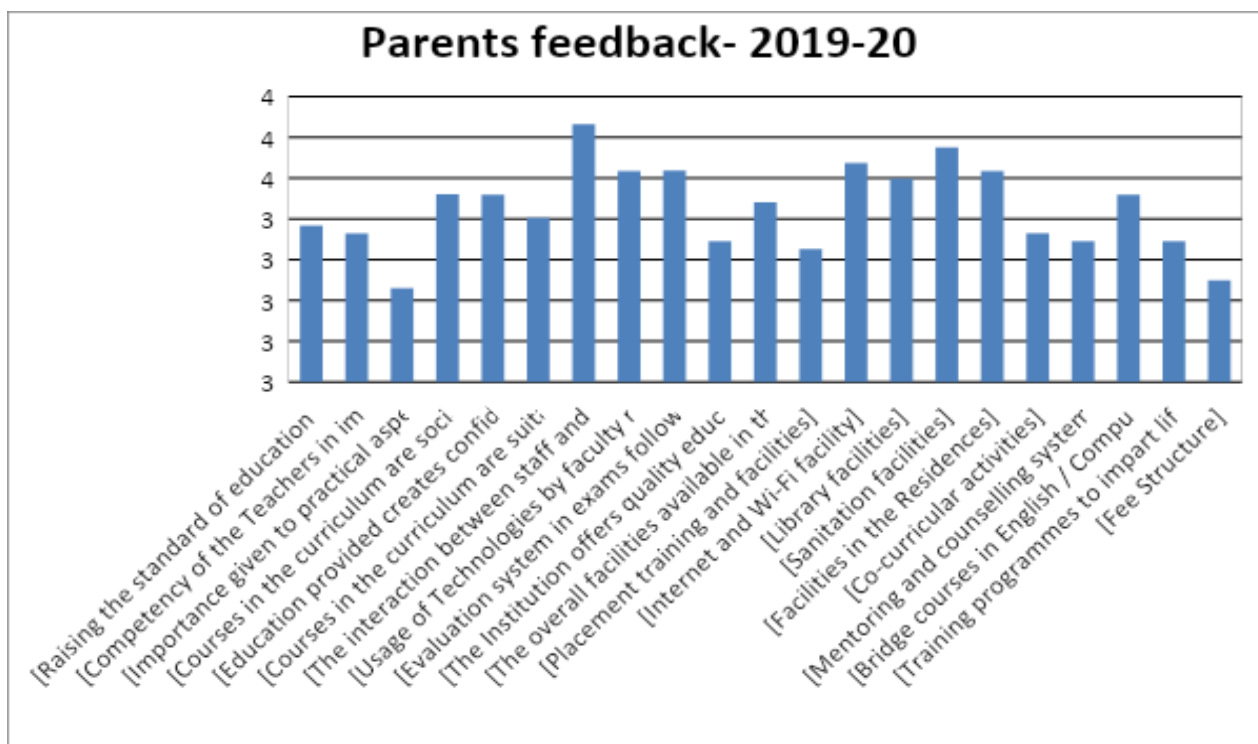
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5d. What do you expect from the Institution for your son / daughter towards education?

Enough time to be provided by the administration  
for fee payment women students parents  
suggested reprographic facilities within campus.  
Signature





## **2. Feedback from Employer:**

Feedback from the employers based on the following criteria are collected and analyzed during the placement season every year, following which improvements are made in the curriculum.

	Criteria used for analysis
C1	Accommodation
C2	Refreshment & food
C3	Physical arrangements for the meeting
C4	Faculty support
C5	Assistance by support staff
C6	Management support
C7	Infrastructure
C8	Communication system
C9	Transportation
C10	Overall observation
C11	Student interaction during presentation
C12	Student Aptitude

C13	Student Behaviour
C14	Attitude and Motivation level
C15	Subject Knowledge
C16	Technical Knowledge
C17	Communication Skill
C18	Group Discussion Performance
C19	Interview Performance
C20	Overall - Student performance
C21	The courses of the programme are relevant for moulding students in professional and ethical ways
C21	Students could link the knowledge they gained with the real world situations
C22	Courses are taught with more practical applications
C23	Course design narrows the gap between industry and academia
C24	Overall design of the curriculum

## Employer Feedback

Name of the Company : **K915L**

Contact No.:

**77081 61641**

Email Address:

**josh@gmail.com**

Designation.:

Name of the Official: **K915L**

Date :

Programmes participated in the interview :

**B.Com and BBA**

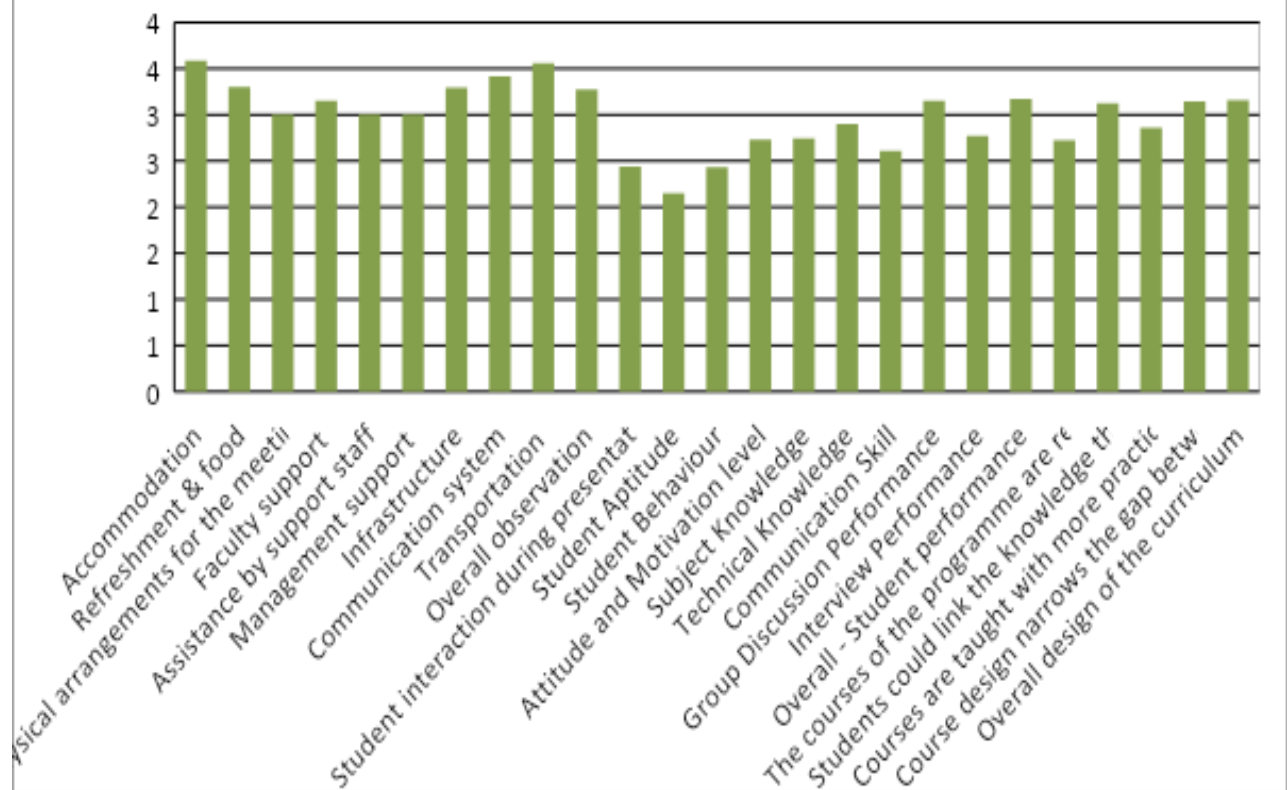
Average no. of students recruited:

Kindly Mark 'X' in the cell

Note : A - Excellent, B - Satisfactory, C - Not Satisfactory & D - Unsatisfactory

	A	B	C	D
<b>I. Facilities provided by the college</b>				
1 Accommodation	✓	✓		
2 Refreshment & food		✓		
3 Physical arrangements for the meeting			✓	
4 Faculty support		✓		
5 Assistance by support staff		✓		
6 Management support		✓		
7 Infrastructure		✓		
8 Communication system		✓		
9 Transportation			✓	
10 Overall observation			✓	
<b>II. Quality of the students</b>				
1 Student interaction during presentation			✓	
2 Student Aptitude		✓		
3 Student Behaviour		✓		
4 Attitude and Motivation level	✓	✓		
5 Subject Knowledge	✓	✓		
6 Technical Knowledge?	✓	✓		
7 Communication Skill	✓	✓		
8 Group Discussion Performance		✓		
9 Interview Performance		✓		
10 Overall - Student performance		✓		
<b>III. Feedback about the Courses</b>				
1 The courses of the programme are relevant for moulding students in professional and ethical ways	✓	✓		
2 Students could link the knowledge they gained with the real world situations	✓	✓		
3 Courses are taught with more practical applications		✓		
4 Course design narrows the gap between industry and academia	✓	✓		
5 Overall design of the curriculum		✓		
<b>IV. Any other comments / suggestions</b>				
<p><b>1. Students should increase Communication, and CV creating skills.</b></p>				

## Employer Feedback 2019-2020



### **3. Feedback from alumni:**

Feedback from the alumni based on the following criteria is collected every year and analyzed for the improvement in the curriculum.

	Criteria used for analysis
C1	The level of knowledge enrichment achieved through the course content
C2	Allotment of credits for each course and teaching hours per week
C3	The syllabus, design, resource and outcome of each course
C4	Choice provided to select elective courses and inter departmental courses
C5	The course content enabled acquiring of skills relevant to placement opportunities
C6	Courses give more importance to ethical practices so as to mould the personality traits of learners
C7	Courses taught link the knowledge they gain with the real world situations
C8	Courses impart more practical knowledge than theory
C9	Course design narrows the gap between Industry and academia
C10	Teaching method followed by teachers
C11	Syllabus portions for each course given for self-study and learning in forms of assignments, seminars, etc.
C12	Preparation, communication, and helpful attitude of teachers in assisting the learners
C13	Weightage given to different components of continuous internal assessment and the way in which they are implemented
C14	Fairness of evaluation method followed for continuous internal assessment and semester exam
C15	Availability of faculty for interaction and guidance
C16	Mechanisms available to redress academic grievances
C17	Helpful attitude of administrators, staff and non-teaching staff to provide suitable campus culture and atmosphere
C18	Library facilities
C19	Lab / ICT facilities
C20	Day Scholar facilities / Hostel facilities
C21	The recreational and student counselling facilities
C21	Methodology followed in extension activities
C22	Extracurricular activities available and student participation in them
C23	The scope offered for enhancing knowledge and skills through various clubs

C24	Overall rating of the program and its implementation
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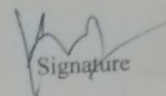


Internal Quality Assurance Cell (IQAC)  
Karunya Institute of Technology and Sciences  
Coimbatore – 641 114

**IQAC – Alumni Feedback**

#	Criteria	Very Good	Good	Average	Poor	Very Poor
<b>A) Course Content of Program Attended</b>						
1	The level of knowledge enrichment achieved through the course content	✓				
2	Allotment of credits for each course and teaching hours per week		✓			
3	The syllabus, design, resource and outcome of each course			✓		
4	Choice provided to select elective courses and inter departmental courses			✓		
5	The course content enabled acquiring of skills relevant to placement opportunities		✓			
<b>B) Industry Relevance of Course Content</b>						
6	Courses give more importance to ethical practices so as to mould the personality traits of learners		✓			
7	Courses taught link the knowledge they gain with the real world situations		✓			
8	Courses impart more practical knowledge than theory		✓			
9	Course design narrows the gap between Industry and academia		✓			
<b>C) Teaching and Evaluation</b>						
10	Teaching method followed by teachers		✓			
11	Syllabus portions for each course given for self-study and learning in forms of assignments, seminars, etc.			✓		
12	Preparation, communication, and helpful attitude of teachers in assisting the learners		✓			
13	Weightage given to different components of continuous internal assessment and the way in which they are implemented		✓			
14	Fairness of evaluation method followed for continuous internal assessment and semester exam	✓				
15	Availability of faculty for interaction and guidance		✓			
16	Mechanisms available to redress academic grievances			✓		
17	Helpful attitude of administrators, staff and non-teaching staff to provide suitable campus culture and atmosphere				✓	
<b>D) Facilities</b>						
18	Library facilities			✓		
19	Lab / ICT facilities				✓	
20	Day Scholar facilities / Hostel facilities		✓			

The recreational and student counselling facilities						✓	
<b>E) Outreach Activities</b>							
22	Methodology followed in extension activities					✓	
23	Extracurricular activities available and student participation in them						
24	The scope offered for enhancing knowledge and skills through various clubs					✓	
<b>F) Overall</b>							
25	Overall rating of the program and its implementation					✓	

  
Signature

### FEEDBACK ABOUT THE INSTITUTION

1. Do you feel proud to be associated with your institution as an alumnus?

Yes

2. How do you rate developmental activities organized by the Department / Institution for your overall development?

good.

3. Are you willing to contribute to the development of the Institution / Department? How?

\_\_\_\_\_

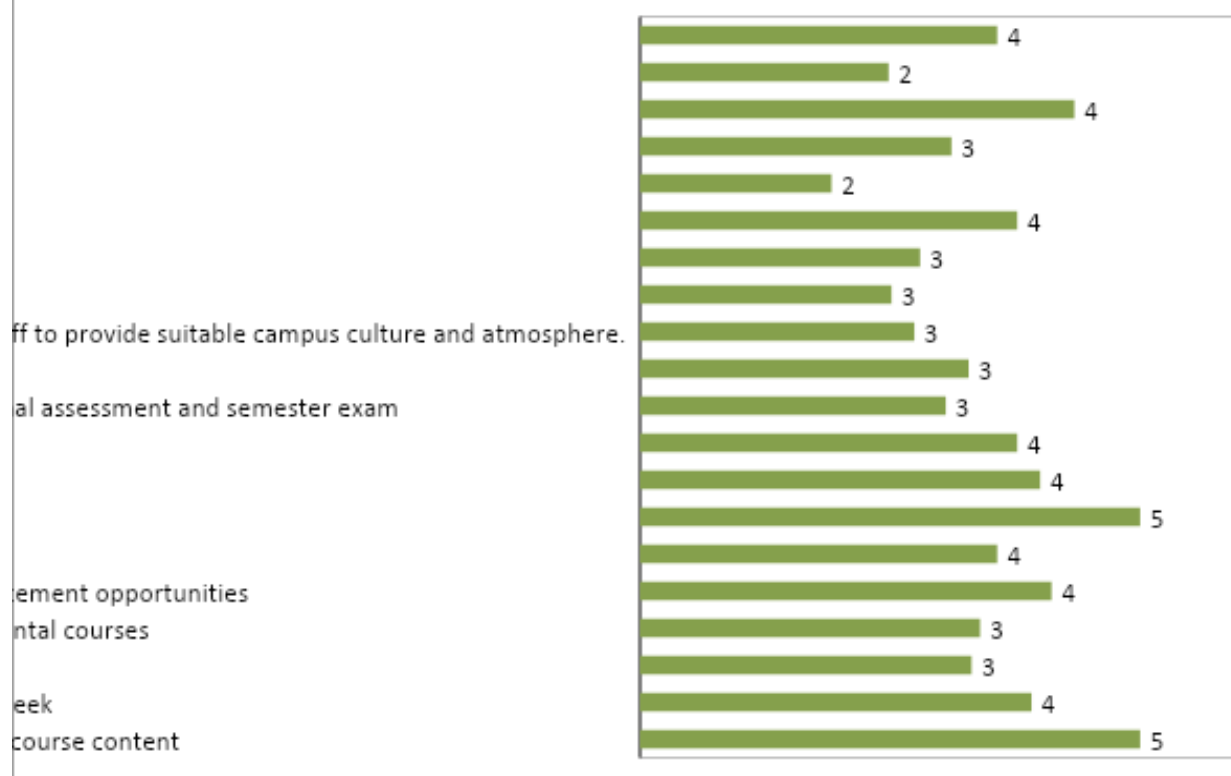
4. Your vision for the Department

\_\_\_\_\_

5. Any other suggestions/comments:

Alumni and student interaction prog.

## Alumni Feedback 2019-20



## 2. Feedback from Students

Feedback from the students on different criteria such as curriculum, Teaching, facilities, guidance and extra-curricular activities are collected during class hours every semester and based on the suggestions, appropriate improvements are made.

	Criteria used for analysis
C1	Choice Based Credit System and Course Design
C2	Choice of course content to meet placement requirement
C3	Knowledge and intellectual enhancement through course content
C4	Teaching hours per week and credits allotted for each course
C5	Syllabus and suggestion of resources for further reading
C6	Freedom in selecting elective and inter-departmental courses
C7	Teaching method followed by teachers
C8	Focus on practical knowledge, assignments and activities
C9	Preparation, communication and attitude of teachers

C10	Weightage given to different components of continuous internal assessment and its implementation
C11	Fairness of evaluation method followed for continuous assessment and semester exam
C12	Availability of faculty for interaction and guidance
C13	Mechanisms available to redress academic grievances
C14	Helpful attitude of administrators and non-teaching staff to provide conducive atmosphere for learning
C15	Library facilities
C16	Lab / ICT facilities
C17	Residence facilities
C18	Recreational and student counselling facilities
C19	Procedure followed in extension activities
C20	Extracurricular activities available and student participation
C21	scope offered for enhancing knowledge and skills through various clubs
C22	Overall rating of the program and other facilities provided

IQAC - Student Feedback on Academic Quality

Department: Commerce

Reg. No. of Student: VRC 17BBA 028

1. Very Good		2. Good		3. Average		4. Poor		5. Very Poor	
#	Criteria	1	2	3	4	5			
A) Academic Course									
1	Choice Based Credit System and Course Design								✓
2	Choice of course content to meet placement requirement								✓
3	Knowledge and intellectual enhancement through course content								✓
4	Teaching hours per week and credits allotted for each course								✓
5	Syllabus and suggestion of resources for further reading								✓
6	Freedom in selecting elective and inter-departmental courses								✓
B) Teaching and Evaluation									
7	Teaching method followed by teachers								✓
8	Focus on practical knowledge, assignments and activities								✓
9	Preparation, communication and attitude of teachers								✓
10	Weightage given to different components of continuous internal assessment and its implementation								✓
11	Fairness of evaluation method followed for continuous assessment and semester exam								✓
12	Availability of faculty for interaction and guidance								✓
13	Mechanisms available to redress academic grievances								✓
14	Helpful attitude of administrators and non-teaching staff to provide conducive atmosphere for learning								✓
C) Facilities									
15	Library facilities								✓
16	Lab / ICT facilities								✓
17	Residence facilities								✓
18	Recreational and student counselling facilities								✓
D) Guidance									
19	Procedure followed in extension activities								✓
E) Extension									
20	Extracurricular activities available and student participation								✓
21	scope offered for enhancing knowledge and skills through various clubs								✓
F) Overall									
22	Overall rating of the program and other facilities provided								✓

## Student feedback 2019-20

