

## DEPARTMENT OF COMMERCE AND INTERNATIONAL TRADE

### FEEDBACK REPORT FROM THE STAKEHOLDERS

2017-18

#### 1. Parents Feedback

- Parents suggested to upgrade B. Com PA curriculum and syllabus, through integrating with ACCA (UK) Curriculum.

#### 2. Students Feedback

- Students wanted to offer ACCA programme in campus after class hours.

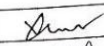
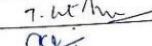



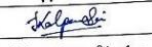

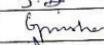
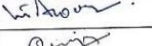
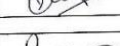

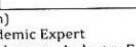
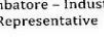

#### Action taken report

- Base work and steps were taken to make an application to ACCA and its delivery partner ( Global FTI) and followed up by extensive curriculum mapping

KARUNYA INSTITUTE OF TECHNOLOGY & SCIENCES  
SCHOOL OF MANAGEMENT  
KRIMS CAMPUS

Minutes of KSM BoS meeting held on 19<sup>th</sup> JANUARY 2018  
At 11.00am in the Conference Hall, KITS

Internal Members

1	Dr.M.J.XAVIER, Dean, KSM	
2	Dr. J. CLEMENT SUDHAGAR, Professor & HoD, KSM	
3	Dr. C. SAMUEL JOSEPH, PROFESSOR	
4	Dr. CHANDRASEKAR, PROFESSOR	
5	Dr. R. AMUDHA, ASSOCIATE PROFESSOR	
6	Dr. F. J. PETER KUMAR, ASSOCIATE PROFESSOR	
7	Dr. ANTONY RAJ, ASSOCIATE PROFESSOR	
8	Dr. KALPANA SAI, ASSOCIATE PROFESSOR	
9	Dr. RANJIT, ASSOCIATE PROFESSOR	
10	Dr. MAGEIN, ASSOCIATE PROFESSOR	
11	Mrs. NISHA MALINI, ASSISTANT PROFESSOR (Special Invitee)	
12	Dr. THIRU AROORAN, ASSISTANT PROFESSOR (Special Invitee)	
13	Mrs. PRAISING LINIJAH, ASSISTANT PROFESSOR	
<b>EXTERNAL MEMBERS :</b>		
14	Dr. Ravindran, Professor Chikkana Arts & Science College, Tiruppur. (External Member)	
15	Mr. Karthik Veer, Blackboard Learning, Industry Expert. (External Member)	

**External members:** (Concurrence Approved by Circulation)

- Dr. ThamaraiSelvan, Associate Professor, NIT, Trichy, Academic Expert
- Mr. Balasubramanian, Executive Director, Auto Prints, Coimbatore – Industry Expert
- Dr. George, Dean, FISAT Business School, Cochin – Alumni Representative

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## **B.Com. (Professional Accounting)**

The BCom(PA) curriculum was revised for the current and the new batch 2018-19 and the updated content in alignment with ACCA Curriculum and Syllabus was presented by Dr. R.Amudha. The members after discussion accepted and approved the syllabus per se for the Board of Studies. (Attached curriculum & syllabus Table MS-4)

**TABLE NO MS - 4**

### **BACHELOR OF COMMERCE (PROFESSIONAL ACCOUNTING) (B.Com. (PA))**

#### **Revised Curriculum Effective from Academic year 2018-19 onwards**

#### **For 2017-18 batch [III to VI semesters] and 2018-19 batch onwards**

Course Code	Name of the Course	Credits
<b>SEMESTER – I</b>		
17LN2001/17LN2005/ 16LN2009	French-I/ Tamil -I/Hindi-1	3:0:0
17EN2001	English for Communication	3:0:0
<b>18PA2001</b>	<b>Financial Accounting -I (F3)</b>	<b>4:0:0</b>
<b>18PA2002</b>	<b>Business Organization and Office Management (F1)</b>	<b>4:0:0</b>
17BC2003	Principles of Micro Economics	4:0:0
	<b>Credits</b>	<b>18</b>
<b>SEMESTER – II</b>		
17LN2002/17LN2006/ 16LN2010	French-II/ Tamil -II/Hindi-II	3:0:0
17EN2002	Professional English	3:0:0
<b>18PA2003</b>	<b>Financial Accounting- II</b>	<b>4:0:0</b>
17BC2005	Principles of Marketing	4:0:0
17BC2006	Macro Economics	4:0:0
	<b>Credits</b>	<b>18</b>
<b>SEMESTER – III</b>		
17BC2012	Business Statistics	4:0:0
<b>18PA2004</b>	<b>Corporate Laws (F4)</b>	<b>4:0:0</b>
<b>18PA2005</b>	<b>Management Accounting</b>	<b>4:0:0</b>

16BC2015	Banking Theory	4:0:0
18PA2006	Advanced Accounting (F7)	4:0:0
17BC2011	Financial Accounting LAB –I	0:0:2
	<b>Credits</b>	<b>22</b>
<b>SEMESTER – IV</b>		
18PA2007	Cost Accounting I (F2)	4:0:0
18PA2008	Income Tax(F6)	4:0:0
18PA2009	Financial Management (F9)	4:0:0
18PA2010	Principles of Auditing (F8)	4:0:0
17VE2001	Value Education	0:0:2
	Elective – I	3:0:0
	Internship (4 weeks)	0:0:2
	<b>Credits</b>	<b>23</b>
<b>SEMESTER – V</b>		
18PA2011	Cost Accounting –II (F5)	4:0:0
18PA2012	Strategic Business Reporting (P2)	4:0:0
18PA2013	Entrepreneurship Development	4:0:0
18PA2014	Corporate Accounting	4:0:0
18PA2015	Indirect Tax F6	4:0:0
	Elective II	3:0:0
	<b>Credits</b>	<b>23</b>
<b>SEMESTER – VI</b>		
18PA2016	Strategic Business Leadership (P1 & P3)	4:0:0
18PA2017	Advanced Performance Management (P5)	4:0:0
18PA2018	Advanced Financial Management (P4)	4:0:0
PSP 2998	Half Semester Project	0:0:12
	<b>Credits</b>	<b>24</b>

- Subjects in Green color codes are based on ACCA (UK) curriculum and vetted by them.

#### CREDITS DISTRIBUTION

Papers	Credits
General Core	12
Departmental Core	94
Internship (4 weeks)	02
Value Education	02
Electives	06
Half Semester Project	12
Total Credits	128

*Note: Internship to be done during the summer vacation after completion of II year and before beginning of III year*

**TABLE NO MS - 5**

**BACHELOR OF COMMERCE**

**(PROFESSIONAL ACCOUNTING) (B.Com).**

**For 2017-18 batch [III to VI semesters] and**

**2018-19 batch onwards**

S No	Course Code	Course Name	Course code	Course Code
1	17BC2001	Principles of Accountancy	18PA2001	Financial Accounting-1
2	17BC2004	Financial Accounting	18PA2003	Financial Accounting- II
3	17BC2020	Income tax	18PA2009	Income tax
4	17BC2025	Entrepreneurial Development	18PA2007	Entrepreneurship Development
5	17BC2023	Principles of Auditing	18PA2011	Principles of Auditing
6	17BB2010	Direct Taxation	18PA2009	Income tax
7	17BB2021	Entrepreneurship Development	18PA2007	Entrepreneurship Development

Closing Prayer (4.30 pm) by : Dr. F.J.Peterkumar

Annexure: I

**Courses focusing Employability, Skill Development and Entrepreneurship**

S.No	Course Code	Name of the Course	Credit	Employable	Skill development	Entrepreneurship
1	18PA2001	Financial Accounting -I	4:0:0		√	
2	18PA2002	Business Organization and Office Management	4:0:0			√
3	18PA2003	Financial Accounting-II	4:0:0		√	
4	18PA2004	Corporate Laws	4:0:0	√		
5	18PA2005	Management Accounting	4:0:0		√	
6	18PA2006	Advanced Accounting	4:0:0		√	
7	18PA2007	Entrepreneurship Development	4:0:0			√
8	18PA2008	Cost Accounting I	4:0:0		√	
9	18PA2009	Income Tax	4:0:0		√	
10	18PA2010	Financial Management	4:0:0		√	

11	18PA2011	Principles of Auditing	4:0:0	√		
12	18PA2012	Cost Accounting –II	4:0:0		√	
13	18PA2013	Strategic Business Reporting	4:0:0		√	
14	18PA2014	Corporate Accounting	4:0:0		√	
15	18PA2015	Indirect Tax	4:0:0		√	
16	18PA2016	Strategic Business Leadership	4:0:0		√	
17	18PA2017	Advanced Performance Management	4:0:0		√	
18	18PA2018	Advanced Financial Management	4:0:0		√	
19	19BC2001	Investment Management	4:0:0	√		
20	19BC2002	Indian Financial System	4:0:0	√		
21	19MT2001	Fundamentals of Advertising	4:0:0	√		
22	PSP2998	Part Semester Project	0:0:12			√
23	SIP2991	Summer Internship Training	0:0:02			√

**Annexure II**

**BACHELOR OF COMMERCE (PROFESSIONAL  
ACCOUNTING) (B.Com).**

**(Revised Curriculum Effective from Academic year 2018-19 onwards)**

Sl.No	Course Code	Name of the Course	Credit	New Courses	
				Yes	No
1	18PA2001	Financial Accounting -I	4:0:0	√	
2	18PA2002	Business Organization and Office Management	4:0:0	√	
3	18PA2003	Financial Accounting- II	4:0:0	√	
4	18PA2004	Corporate Laws	4:0:0	√	
5	18PA2005	Management Accounting	4:0:0	√	
6	18PA2006	Advanced Accounting	4:0:0	√	
7	18PA2007	Entrepreneurship Development	4:0:0	√	
8	18PA2008	Cost Accounting I	4:0:0	√	
9	18PA2009	Income Tax	4:0:0	√	
10	18PA2010	Financial Management	4:0:0	√	
11	18PA2011	Principles of Auditing	4:0:0	√	
12	18PA2012	Cost Accounting –II	4:0:0	√	
13	18PA2013	Strategic Business Reporting	4:0:0	√	
14	18PA2014	Corporate Accounting	4:0:0	√	
15	18PA2015	Indirect Tax	4:0:0	√	
16	18PA2016	Strategic Business Leadership	4:0:0	√	

17	18PA2017	Advanced Performance Management	4:0:0	√	
18	18PA2018	Advanced Financial Management	4:0:0	√	
19	19BC2001	Investment Management	4:0:0	√	
20	19BC2002	Indian Financial System	4:0:0	√	
21	19MT2001	Fundamentals of Advertising	4:0:0	√	
22	PSP2998	Part Semester Project	0:0:12		√
23	SIP2991	Summer Internship Training	0:0:02		√

## FEEDBACK ANALYSIS 2017-18

The feedback from the parents, employers, alumnus, and students are analyzed using various criteria and evaluated as shown below.

### **1. Feedback from Parents:**

Feedback from the parents are collected during the parent-teachers meet every year and analyzed for the improvement of the curriculum based on the following criteria.

	Criteria used for analysis
C1	Raising the standard of education through Curriculum
C2	Competency of the Teachers in imparting the Course content and Skills effectively
C3	Importance given to practical aspects in curriculum
C4	Courses in the curriculum are socially relevant
C5	Education provided creates confidence to face competitive exams
C6	Courses in the curriculum are suitable for Employability / Entrepreneurship
C7	The interaction between staff and students inside and outside the classrooms
C8	Usage of Technologies by faculty relevant to the course
C9	Evaluation system in exams followed in the Institution
C10	The Institution offers quality education in a holistic way
C11	The overall facilities available in the Institution
C12	Placement training and facilities
C13	Internet and Wi-Fi facility
C14	Library facilities
C15	Sanitation facilities
C16	Facilities in the Residences
C17	Co-curricular activities
C18	Mentoring and counselling system
C19	Bridge courses in English / Computer / Mathematics conducted in the First year
C20	Training programmes to impart life skills
C21	Fee Structure

## Parent Feedback

### 1. PARENT'S DETAIL

	Name	Age	Qualification	Occupation
Father	Paul. K	52	BA	Business man
Mother	Flora. K	46	MCA	House wife
Communication	House Address		Office Address	
	No. 52, Nehru Mall Vasanta Kunch Nagar, Near, NBT, Delhi.		-	
	Mobile No. 9599233909		-	
	Email ID: -		-	
Alumni	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Year of Study	2017	Department Commerce

### 2. YOUR WARD'S DETAIL

Name	Department	Reg. No.	Day Scholar/ Campus Hostel/ Outside Hostel
Ebenezer	Commerce	UR17CPH007	Babu Raj Hostel
Mobile No.	Email ID		
HOSTEL DETAILS	Room No.: 253	Name of the Hostel:	
	Address: Babu Raj Hostel Kamunaga Institute of Technology and Sciences, Coimbatore.		

### 3. Your views on the Working of Autonomy in the Design of Curriculum & Teaching, Learning and Evaluation

Karunya Institution of Technology and Sciences has brought in several changes in the Design of Curriculum. Tick your options						
S. No.	Particulars	Excellent	Very Good	Good	Average	Poor
1	Raising the standard of education through Curriculum			✓		
2	Competency of the Teachers in imparting the Course content and Skills effectively			✓		
3	Importance given to practical aspects in curriculum			✓		
4	Courses in the curriculum are socially relevant			✓		
5	Education provided creates confidence to face competitive exams			✓		



6	Courses in the curriculum are suitable for Employability / Entrepreneurship			✓		
7	The interaction between staff and students inside and outside the classrooms			✓		
8	Usage of Technologies by faculty relevant to the course			✓		
9	Evaluation system in exams followed in the Institution			✓		

**4. Your views on the Education, Facilities and Resources in Karunya Institute of Technology and Sciences**

Karunya Institution of Technology and Sciences provides lots of facilities and resources to encourage and motivate the students to learn more. Some of them are mentioned below.						
S. No.	Particulars	Excellent	Very Good	Good	Average	Poor
1	The Institution offers quality education in a holistic way			✓		
2	The overall facilities available in the Institution			✓		
3	Placement training and facilities			✓		
4	Internet and Wi-Fi facility			✓		
5	Library facilities			✓		
6	Sanitation facilities			✓		
7	Facilities in the Residences			✓		
8	Co-curricular activities			✓		
9	Mentoring and counselling system			✓		
10	Bridge courses in English / Computer / Mathematics conducted in the First year			✓		
11	Training programmes to impart life skills			✓		
12	Fee Structure			✓		

5a. What is the unique feature of Karunya Institute of Technology and Sciences?

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5b. Are you willing to contribute to the development of the Institution? In what way?

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5c. How do you rate the developmental activities organized by the department / institution?

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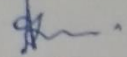
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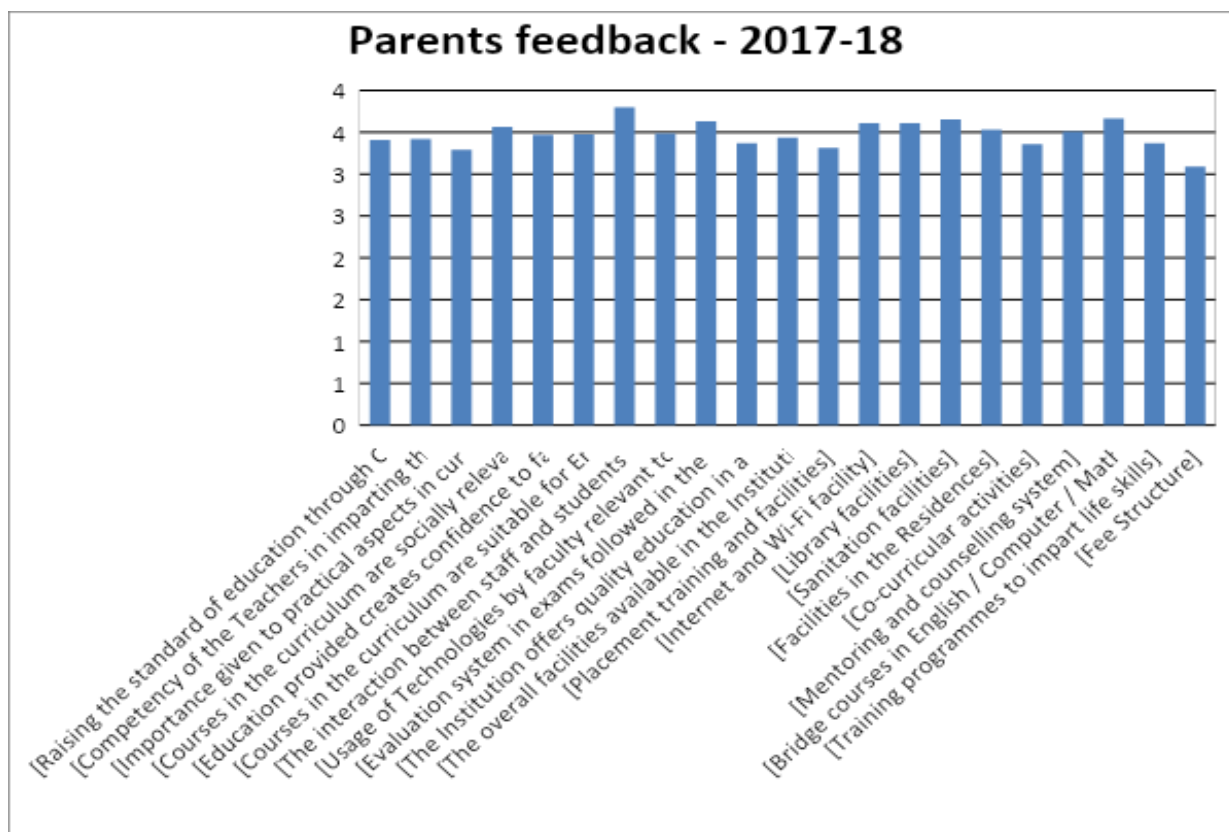


5d. What do you expect from the Institution for your son / daughter towards education?

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We are expecting to get fees payment facilities towards the institution.

  
Signature



## 2. Feedback from Students

Feedback from the students on various criteria such as curriculum, Teaching, facilities, Guidance and extra-curricular activities are collected during class hours every semester and are analysed and relevant improvement is made.

	Criteria used for analysis
C1	Choice Based Credit System and Course Design
C2	Choice of course content to meet placement requirement
C3	Knowledge and intellectual enhancement through course content
C4	Teaching hours per week and credits allotted for each course
C5	Syllabus and suggestion of resources for further reading
C6	Freedom in selecting elective and inter-departmental courses
C7	Teaching method followed by teachers
C8	Focus on practical knowledge, assignments and activities
C9	Preparation, communication and attitude of teachers
C10	Weightage given to different components of continuous internal assessment and its implementation
C11	Fairness of evaluation method followed for continuous assessment and semester exam
C12	Availability of faculty for interaction and guidance
C13	Mechanisms available to redress academic grievances
C14	Helpful attitude of administrators and non-teaching staff to provide conducive atmosphere for learning

C15	Library facilities
C16	Lab / ICT facilities
C17	Residence facilities
C18	Recreational and student counselling facilities
C19	Procedure followed in extension activities
C20	Extracurricular activities available and student participation
C21	scope offered for enhancing knowledge and skills through various clubs
C22	Overall rating of the program and other facilities provided

# IQAC - Student Feedback on Academic Quality

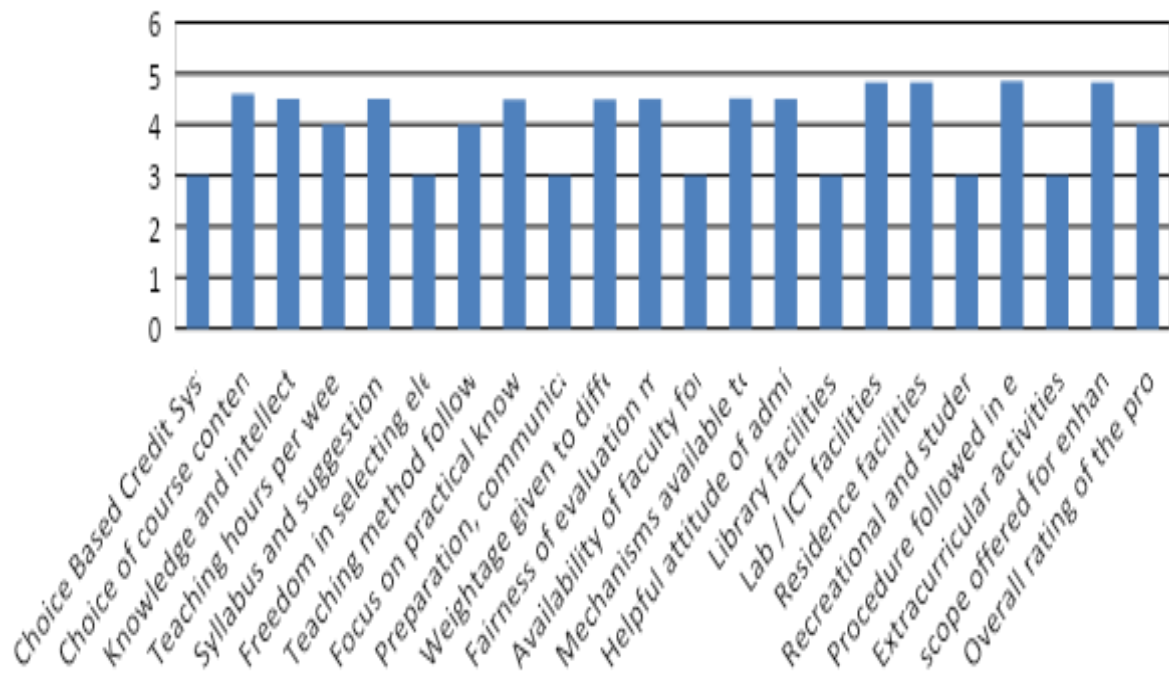
Department: Commerce

Reg. No. of Student: URP17 Com  
026

1. Very Good    2. Good    3. Average    4. Poor    5. Very Poor

#	Criteria	1	2	3	4	5
A) Academic Course						
1	Choice Based Credit System and Course Design					✓
2	Choice of course content to meet placement requirement					✓
3	Knowledge and intellectual enhancement through course content				✓	
4	Teaching hours per week and credits allotted for each course				✓	
5	Syllabus and suggestion of resources for further reading				✓	
6	Freedom in selecting elective and inter-departmental courses				✓	
B) Teaching and Evaluation						
7	Teaching method followed by teachers				✓	
8	Focus on practical knowledge, assignments and activities			✓		
9	Preparation, communication and attitude of teachers			✓		
10	Weightage given to different components of continuous internal assessment and its implementation			✓		
11	Fairness of evaluation method followed for continuous assessment and semester exam				✓	
12	Availability of faculty for interaction and guidance				✓	
13	Mechanisms available to redress academic grievances					✓
14	Helpful attitude of administrators and non-teaching staff to provide conducive atmosphere for learning				✓	
C) Facilities						
15	Library facilities				✓	
16	Lab / ICT facilities			✓		
17	Residence facilities			✓		
18	Recreational and student counselling facilities				✓	
D) Guidance						
19	Procedure followed in extension activities				✓	✓
E) Extension						
20	Extracurricular activities available and student participation				✓	
21	scope offered for enhancing knowledge and skills through various clubs			✓		
F) Overall						
22	Overall rating of the program and other facilities provided				✓	

## 2017 odd



## 2017 even

