Reg. No. \_\_\_\_\_\_\_\_\_\_\_\_\_



**End Semester Examination – Nov / Dec – 2019**

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| **Code :** | **17MC2036** | **Duration :** | **3hrs** |
| **Sub. Name :** | **RADIO PROGRAMMING** | **Max. Marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| **Q. No.** | **Sub Div.** | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. | a. | Name the Contribution of Mr. Reginald Fessenden to the development of Radio. | CO1 | 4 |
| b. | Write the applications of a Telegraph. | CO1 | 4 |
| c. | List down the Contributions Mr. Guglielmo Marconi. | CO1 | 8 |
| d. | List the various Genres of music available on radio. | CO2 | 4 |
| **(OR)** | | | | |
| 2. | a. | Describe the requirements for creating a Radio drama in the early 1940’s. | CO2 | 12 |
| b. | Outline the contributions of Tesla and Edison for radio. | CO1 | 6 |
| c. | Name the person who has first theorized the possibility of wireless transmission. | CO1 | 2 |
|  |  |  |  |  |
| 3. | a. | Name the Indian pioneer who experimented with radio waves and list his achievements in the field of wireless transmission? | CO1 | 4 |
| b. | Which was the first city to broadcast in India and also identify the year on which it has started? | CO1 | 4 |
| c. | Differentiate SFX vs Foley in Audio with examples for each. | CO2 | 6 |
| d. | Point out the importance of the “War of the Worlds” Radio Broadcast in 1937. | CO1 | 6 |
| **(OR)** | | | | |
| 4. |  | With a Signal flow Diagram, explain the basic parts of a Home based online Broadcast Studio Setup. Give examples of hardware and software for each component. | CO2 | 20 |
|  |  |  |  |  |
| 5. | a. | Name any one Program of Akashvani. | CO1 | 2 |
| b. | Name the first private FM radio channel in India. | CO1 | 2 |
| c. | Write how Akashvani got its name. | CO1 | 4 |
| d. | List out any 4 findings from the Chanda Committee. | CO1 | 8 |
| e. | Define the roll of Smt.Indira Gandhi in Broadcasting. | CO1 | 4 |
| **(OR)** | | | | |
| 6. |  | Outline the inception and the general history of FM Radio in the world and in India. | CO1 | 20 |
|  |  |  |  |  |
| 7. | a. | Describe the process of how voice originates in the human body and list down ways in which one can improve its character and delivery. | CO5 | 20 |
| **(OR)** | | | | |
| 8. | a. | Outline the steps and procedures involved in the pre-production and production of a Radio Interview. | CO3 | 12 |
| b. | State techniques used to find whether a content is News Worthy with an example for each. | CO3 | 8 |
|  | | **Compulsory**: |  |  |
| 9. | a. | Describe the job role and requirements for being a Broadcast Journalist in a News Production. | CO2 | 12 |
| b. | Discuss the importance of Laws and Ethics in Radio Broadcasting. | CO2 | 8 |