Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_



**UNIVERSITY**

(Karunya Institute of Technology & Sciences)

(Declared as Deemed-to-be University under Sec.3 of the UGC Act, 1956)

**End Semester Examination – April/May – 2017**

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|  |  |  |  |
| **Code :** | **14VC2062** | **Duration :** | **3hrs** |
| **Sub. Name :** | **RADIO PROGRAMM PRODUCTION** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| Q. No. | Sub Div. | Questions | Course  Outcome | Marks |
| 1. | a. | Differentiate Radio from other Mass Media. | CO2 | 10 |
| b. | How far Radio is developed as a Rural medium for People in India? | CO2 | 10 |
| (OR) | | | | |
| 2. | a. | Explain AM Radio Broadcasting in India. | CO2 | 10 |
| b. | Recall the elements of Phone in radio Program. | CO1 | 10 |
| 3. | a. | Assess the online radio broadcast in relation to the present generation. | CO3 | 10 |
|  | b. | List various methods of Radio research. | CO2 | 10 |
| (OR) | | | | |
| 4. | a. | Relate the skills of writing for Radio with other media. | CO3 | 10 |
|  | b. | Point out different New Gathering sources for radio broadcast. | CO3 | 10 |
| 5. | a. | Compare different types of radio program rating system. | CO3 | 10 |
|  | b. | Examine demograph of Radio Audience. | CO2 | 10 |
| (OR) | | | | |
| 6. | a. | Categorize the genre of radio program. | CO3 | 10 |
|  | b. | Specify Radio program writing skills. | CO3 | 10 |
| 7. | a. | Apply Sound Recording techniques for a docudrama radio program. | CO3 | 10 |
|  | b. | Estimate OB set up for an Event. | CO3 | 10 |
| (OR) | | | | |
| 8. | a. | Design a studio for Community Radio Operation in a village. | CO4 | 10 |
|  | b. | Evaluate a Radio Program of your choice. | CO3 | 10 |
|  | | **Compulsory**: |  |  |
| 9. | a. | Recall the historical development of AIR in India. | CO2 | 10 |
|  | b. | Enumerate the elements of Radio Broadcasting Management system. | CO2 | 10 |

ALL THE BEST