Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_



**UNIVERSITY**

(Karunya Institute of Technology & Sciences)

(Declared as Deemed-to-be University under Sec.3 of the UGC Act, 1956)

**End Semester Examination – April / May – 2017**

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| **Code :** | **14VC2020** | **Duration :** | **3hrs** |
| **Sub. Name :** | **CREATIVE PHOTOGRAPHY TECHNIQUE** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| Q. No. | Sub Div. | Questions | Course  Outcome | Marks |
| 1. | a. | Discover how you will effectively communicate through your photographs. | CO2 | 10 |
| b. | Identify the different types of shots. | CO1 | 10 |
| (OR) | | | | |
| 2. | a. | Describe how human eye can see? | CO3 | 10 |
| b. | Define focal length and find out how this focal length plays a role in enhancing the creativity of photo capturing. | CO3 | 10 |
| 3. | a. | What is Simplicity in the art of photography? Explain with an example. | CO2 | 10 |
|  | b. | Visualize 3 examples where you apply the technique of simplicity. | CO3 | 10 |
| (OR) | | | | |
| 4. | a. | State what is meant by complexity in photography? Enumerate how this complexity technique could be appropriately applied. | CO1 | 10 |
|  | b. | Visualize 3 examples where you could apply the technique of complexity. | CO2 | 10 |
| 5. | a. | Differentiate photographic looking and seeing. | CO2 | 10 |
|  | b. | Identify the different types of lenses. | CO1 | 10 |
| (OR) | | | | |
| 6. | a. | What is meant by photoediting? What are the techniques to be considered while editing a photograph? | CO2 | 10 |
|  | b. | Composition is an important aspect in photography. Explain with its techniques. | CO2 | 10 |
| 7. | a. | Recite the rules of creativity in photography. |  | 10 |
|  | b. | Filters also play a vital role in creative photography, explain it with different types of filters. | CO1 | 10 |
| (OR) | | | | |
| 8. | a. | Validate how intuition is a source of inspiration for photography with your own example. | CO3 | 10 |
|  | b. | List any five obstacles of creativity and state how are they a limiting factor. | CO2 | 10 |
|  | | **Compulsory:** |  |  |
| 9. | a. | Describe what is photorealism. Explain with an example the significance of photorealism in constructing photographs creatively. | CO2 | 10 |
|  | b. | Explain the techniques involved in taking a group portrait. | CO2 | 10 |