Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_



**UNIVERSITY**

(Karunya Institute of Technology & Sciences)

(Declared as Deemed-to-be University under Sec.3 of the UGC Act, 1956)

**End Semester Examination – April/May – 2017**

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|  |  |  |  |
| **Code :** | **14VC2018** | **Duration :** | **3hrs** |
| **Sub. Name :** | **FORMS AND COLORS** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| Q. No. |  | Questions | Course  Outcome | Marks |
| 1. |  | Define perception of light and colours, how visual cues harmonises and affects it’s interpretation. | CO2 | 20 |
| (OR) | | | | |
| 2. |  | Describe any five major elements that constitute art. | CO1 | 20 |
|  |  |  |  |  |
| 3. |  | Associate psychology of colours and it’s application in particular form to construct the response. | CO2 | 20 |
| (OR) | | | | |
| 4. |  | What are the various principles that define design in media. Explain about them in detail. | CO2 | 20 |
|  |  |  |  |  |
| 5. |  | How are colors used in creative story telling process? | CO1 | 20 |
| (OR) | | | | |
| 6. |  | Discuss creative usage of light, and how it manipulates a story narration. | CO2 | 20 |
|  |  |  |  |  |
| 7. |  | Prioritize and identify TEN major features of digital single lens reflex camera construction and operation. | CO3 | 20 |
| (OR) | | | | |
| 8. |  | Explain in detail about color management with specific stress on in-camera options to optimize the output quality. (Dynamic range, histogram, gamut) | CO3 | 20 |
|  | |  |  |  |
|  | | **Compulsory**: |  |  |
| 9. |  | Demonstrate and summarize the effects of one point, two point and three point lighting with neat diagrams. | CO3 | 20 |

ALL THE BEST