Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_



**UNIVERSITY**

(Karunya Institute of Technology & Sciences)

(Declared as Deemed-to-be University under Sec.3 of the UGC Act, 1956)

**End Semester Examination – April / May – 2017**

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|  |  |  |  |
| **Code :** | **14VC2014** | **Duration :** | **3hrs** |
| **Sub. Name :** | **PHOTOGRAPHY BASICS** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Q. No.** | **Sub Div.** | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. |  | Explicate the functioning of a SLR with a diagram. | CO1 | 20 |
| (OR) | | | | |
| 2. |  | Elucidate different types of camera lenses and their usage. | CO2 | 20 |
|  |  |  |  |  |
| 3. |  | Explicate different types of file formats available in photography. | CO1 | 20 |
| (OR) | | | | |
| 4. | a. | List and explain the various flash modes in photography. | CO2 | 10 |
|  | b. | Expatiate the relation between aperture and depth of field. | CO1 | 10 |
|  |  |  |  |  |
| 5. | a. | Brief on Fashion Photography. | CO3 | 10 |
|  | b. | Make detailed notes on Food Photography. | CO3 | 10 |
| (OR) | | | | |
| 6. |  | Elucidate the different styles of Portrait Photography. | CO3 | 20 |
|  |  |  |  |  |
| 7. | a. | List the things to be considered while capturing photographs of Architecture. | CO3 | 10 |
|  | b. | What are the guidelines to be followed in Travel Photography? | CO3 | 10 |
| (OR) | | | | |
| 8. | a. | Detail on the guidelines to be followed for Product Photography. | CO2 | 10 |
|  | b. | List and explain the various methods of producing HDR image. | CO2 | 10 |
|  | | **Compulsory:** |  |  |
| 9. |  | Detail on the various principles of composition in Photography. | CO3 | 20 |