Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_



**UNIVERSITY**

(Karunya Institute of Technology & Sciences)

(Declared as Deemed-to-be University under Sec.3 of the UGC Act, 1956)

**End Semester Examination – April/May – 2017**

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| **Code :** | **14MS2001** | **Duration :** | **3hrs** |
| **Sub. Name :** | **Management for Engineers** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| Q. No. |  | Questions | Course  Outcome | Marks |
| 1. |  | What are managerial functions? Explain with illustration. | CO1 | 20 |
| (OR) | | | | |
| 2. |  | Explain the managerial steps in planning. | CO1 | 20 |
| 3. |  | What are the skills and personal characteristics needed for managers? | CO3 | 20 |
| (OR) | | | | |
| 4. |  | What is the purpose of organization structure? Explain the factor influencing the span of management. | CO2 | 20 |
| 5. |  | Explain formulation of career strategy. | CO1 | 20 |
| (OR) | | | | |
| 6. |  | What are the types of critical points standards to establish process of controlling? | CO1 | 20 |
| 7. |  | Write a short note on:   * 1. Bench marking   2. Management by objectives   3. Intrapreneur and entrepreneur   4. Principles of scientific management | CO2 | 5  5  5  5 |
| (OR) | | | | |
| 8. |  | Explain the tools and techniques for improving productivity. | CO2 | 20 |
|  | | Compulsory: |  |  |
| 9. |  | L&T Construction, India's largest construction organization and ranked among the world's top 30 contractors, has been over the past seven decades transforming cityscapes and landscapes with structures of immense size and grandeur. The company's capabilities span the entire gamut of construction - civil, mechanical, electrical and instrumentation engineering - and its services extend to all core sector industries and infrastructure projects. The company is in the process of recruiting 1000 civil engineers fresh graduates as the part of expansion and to execute their lined up construction projects.  You as HR head in L&T,   1. Explain the procedure you will follow in selecting the human resource. 2. Specify the key skills that you would look into among the graduates during the selection process. | CO3 | 10  10 |

ALL THE BEST