Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_



**UNIVERSITY**

(Karunya Institute of Technology & Sciences)

(Declared as Deemed-to-be University under Sec.3 of the UGC Act, 1956)

**End Semester Examination – April / May – 2017**

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|  |  |  |  |
| **Code :** | **14BT2056** | **Duration :** | **3hrs** |
| **Sub. Name :** | **ENTREPRENEURSHIP** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

|  |  |  |  |  |
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| Q. No. |  | Questions | Course  Outcome | Marks |
| 1. |  | Describe the socio-economic origin of Entrepreneurship. | CO1 | 15 |
|  | Discuss about the non-economic factors that affect entrepreneurship. | CO1 | 5 |
| (OR) | | | | |
| 2. |  | What is ‘Achievement Motivation Theory’? Discuss in detail. | CO1 | 20 |
|  |  |  |  |  |
| 3. |  | List out in detail about the various products that a biotech industry can produce. | C02 | 20 |
| (OR) | | | | |
| 4. |  | Justify the need of incentives of industrial development. | CO2 | 20 |
|  |  |  |  |  |
| 5. |  | Give a detailed account on the incentives available to SSI units in backward /rural industries project areas. | CO1 | 20 |
| (OR) | | | | |
| 6. |  | Discuss about the Technology Life Cycle and Decision Making process. | CO2 | 20 |
|  |  |  |  |  |
| 7. |  | Discuss the conditions of sanction and financial Norms of TIIC. | CO2 | 20 |
| (OR) | | | | |
| 8. |  | Describe the functions of District Industries Centres (DICs). | CO2 | 20 |
|  | |  |  |  |
|  | | **Compulsory:** |  |  |
| 9. |  | Illustrate in Entrepreneurship opportunities available in Vermicomposting and biofertilizers industries. | CO3 | 20 |