Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_\_

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**UNIVERSITY**

(Karunya Institute of Technology & Sciences)

(Declared as Deemed-to-be University under Sec.3 of the UGC Act, 1956)

**End Semester Examination -Nov/Dec – 2016**

**Subject Title: SPORTSCASTING Time: 3 hour**

**Subject Code: 14VC3013 Maximum Marks: 100**

**Answer All Questions**

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| Qn.  No | Question  (5x20=100 Marks) | Marks |
|  | **Compulsory:** |  |
| 1. a. | Briefly examine the development of sportscasting in Olympic games over the last decade? | 10 |
| b. | How much the technologygained its prominence in Television broadcast of sports? | 10 |
| 1. a. | How the role of audience has impacted the tele-visuality of sports? Give examples. | 10 |
| b. | According to you which media is highly preferred in sportscasting? Justify. | 10 |
|  | (OR) |  |
| 1. a. | Illustrate the camera positions in Cricket and explain them. | 10 |
| b. | How Spidercam changed the phenomena of sportscasting internationally? | 10 |
| 1. a. | How to conduct an interview with the sports coachers before and after a game? | 10 |
| b. | Who is a media sports manager? Explain their roles and responsibilities. | 10 |
|  | (OR) |  |
| 1. a. | Who are ‘Jocks’ in a sports stadium? How do they lead a game of sports? Explain with relevant examples. | 10 |
| b. | Give a commentatory for any game of your choice by following the commentatory rules. | 10 |
| 1. a. | Develop a guideline for a sports podcast. | 10 |
| b. | How do you make the sports podcast online? | 10 |
|  | (OR) |  |
| 1. a. | Differentiate soft games and hard games with relevant examples. | 10 |
| b. | What visual effects are commonly used for television sportscasting? | 10 |
| 1. a. | Can sportscasting be made for exclusive video blogging? If yes, Justify its features. | 10 |
| b. | How media has altered the course of country matches in this globalized era? | 10 |
|  | (OR) |  |
| 1. a. | "One must know the game in both play and spirit to be a successful sportscasting", Why? | 10 |
| b. | In what ways the future of sportscasting would be witnessed? Give your thoughts. | 10 |