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**UNIVERSITY**

(Karunya Institute of Technology & Sciences)

(Declared as Deemed-to-be University under Sec.3 of the UGC Act, 1956)

Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_\_

**End Semester Examination – Nov/Dec - 2016**

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|  |  | **Semester :** | **2016-17 ODD** |
| **Code :** | 12VC224/ 13VC205 | **Duration :** | **3 hrs** |
| **Sub. Name :** | Radio programming/ Radio Programme Production | **Max. marks :** | **100** |

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| **Q. No.** | **Questions** | **Marks** |
| **PART-A(10X1=10 MARKS)** | | |
| 1. | Give example of a government radio broadcaster. | (1) |
| 2. | What is meant by community radio? | (1) |
| 3. | What is meant by condenser microphone? | (1) |
| 4. | What is meant by an SFX sound? | (1) |
| 5. | Give example of a sound editing software. | (1) |
| 6. | What is meant by news broadcasting? | (1) |
| 7. | Why OB van is comes into existence? | (1) |
| 8. | What is meant by radio magazine? | (1) |
| 9. | What is an audio mixer? | (1) |
| 10. | What are the various types of radio in India? | (1) |

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| **PART B(5 X 3= 15 MARKS)** | | |
| 11 | How does radio play its role as a mass medium? | (3) |
| 12 | Elaborate on FM radio industry in India. | (3) |
| 13 | What are the equipment requirements for a radio station? | (3) |
| 14 | What are the qualities required for an RJ? | (3) |
| 15 | Explain on radio marketing strategies. | (3) |

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| 16. | Explain in detail on history of radio broadcasting. | 15 |
| (OR) | | |
| 17. | Explain in detail on the production elements of radio programming. | 15 |
| 18. | What are the different types of radio formats? Elaborate each in detail? | 15 |
| (OR) | | |
| 19. | What are the various skills required in writing for radio? Write a sample script for a radio program. | 15 |
| 20. | Explain in detail on various radios presentation skills. | 15 |
| (OR) | | |
| 21. | Explain in detail of the voice over technique. Why is it used? | 15 |
| 22. | Explain in detail on the process involved in radio production? | 15 |
| (OR) | | |
| 23. | Explain the process of sound recording and editing for radio programs. | 15 |
| 24. | Explain the hierarchy in a radio house. | 15 |
| (OR) | | |
| 25. | Explain on the radio broadcasting techniques in detail. | 15 |

ALL THE BEST