From the Director

Dear Colleagues and Student Friends,

At the outset, I wish you a Happy and Eventful New Year 2011. In this new beginning let us join with the Psalmist and Give Thanks unto the Lord, for he is good. (Psalm 136:1) God says ....for I am he who will sustain you I have made you and I will carry you I will sustain you and I will rescue you. (Isaiah 46:4). In this New Year let us be diligent in obeying to God’s commands and inherit the blessing that is in store for us according to Deuteronomy (28:1-14)

Management experts strongly advocate appreciation as the best tool to increase cooperation and team spirit of employees. It enhances their energy levels and commitment, resulting in greater output. When you tell someone that you value his/her specific contribution, you are showing appreciation.

As a Manager you must trust your subordinate that he/she will make the right choices in the best interest of the company. Allow them to explore new ideas, options, and to make decisions within certain boundaries, to suggest improvements to spread their wings and to, ultimately, feel like they are respected in their role.

Dale Carnegie, in his book How to Win Friends and Influence People writes that, “Let’s try to figure out the other person’s good points, then forget flattery, give honest and sincere appreciation. Be hearty in your admiration and lavish in your praise”. And people will cherish your words and treasure them and repeat them over a lifetime.

Here are a few tips to appreciate people. Try this whole heartedly:

1. Wake-up with a decision to compliment the persons whom you meet that day at least once.
2. Appreciate people making special effort
3. Encourage people who make efforts to excel, do not undermine their efficiency

Appreciate your boss keeping in mind that he/she is human and surely, he/she will respond positively.

Therefore, let your appreciation be specific, immediate and sincere. Hence my dear friends, let us resolve in this new year to adapt to this positive quality and make ours and others life happy. Always be the first person to say thank you when other compliment you for your efforts.
Achievements of faculties

Dr. Susan Chirayath, Professor

Won ‘Best project guide award’ given by Coimbatore management association at CMA student management day hosted by KPR school of business.

Won ‘Pride India award’ based on overall achievement one made in his/her profession organized by Government of Jharkhand and Indian school of mines.

Dr. J. Clement Sudhakar, Associate Professor

‘Best educationist’ as per International institute of management & Research, New Delhi for contribution towards best pedagogical practices.

‘Rajiv Gandhi Vidya Shiromoni’ given by Indian Solidarity Council, New Delhi for contribution towards management literature.

Dr. R. Amudha, Associate Professor

Empanelled as ‘Resource Person’ of NISM (National Institute of Securities Market) by SEBI (Securities Exchange Board of India).
Mr. David Sell Dawson, Lecturer

Won ‘Best paper Award’ for the paper titled “Do educational institutions that go green have an impact amongst the youth” at Loyola college, Chennai.

Dr. S. Anthony Raj, Assistant Professor


KSM achievements

- The Week Magazine October 2010 has ranked KSM among the top 100 Business Schools in India and among top 25 in South India
- Awarded ‘B’ category by the AIMA B-SCHOOL SURVEY OCTOBER 2010
- The New Indian Express December 2010 ranked KSM at 33rd, among the top 50 in a special survey on Best B-Schools in South India
- India’s Best B-Schools survey by Careers 360 magazine Jan 2011 ranked KSM 43rd in the Country and 21st at the regional level
Students accomplishments

Melba Augustine & Kirthi Serena

Won ‘First prize and Second prize’ respectively in Best MBA project award at Coimbatore district level in CMA student management day hosted by Coimbatore management association on 18th February 2011.

Publication in Journal


Events of the Year Gone By

- A Six months NCCMP (NSE Certified Capital Market Professional was organized from June 2010 to January 2011, which saw active participation by Fifteen student members.

- KSM offered an SAP Add on course to Sixty one students during the months of February, March and April 2011.

- Eighteen students were also made to sharpen their Date Analytics for Business Research skills through a rigorous Fifty hours program during the Spring of 2011.
The best way to predict the future is to create it
- Peter Drucker

In business world, the rearview mirror is always clearer than the wind shield
- Warren Buffet

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