



Karunya INSTITUTE OF TECHNOLOGY AND SCIENCES

(Declared as Deemed to be University under Sec.3 of the UGC Act, 1956)

MoE, UGC & AICTE Approved; NAAC Accredited A++

Karunya Nagar, Coimbatore - 641 114, Tamil Nadu, India.

KARUNYA SCHOOL OF MANAGEMENT

MDP CALENDAR 2023



Karunya University

Karunya Institute of Technology and Sciences, was founded with the noble vision to raise professionals and leaders of high academic calibre and unblemished character, nurtured with a strong motivation and commitment to serve humanity.

The institution is the fulfillment of the vision of its founders Late Dr. D. G. S. Dhinakaran and the present Chancellor Dr. Paul Dhinakaran. Established in 1986 as an Engineering College, it was granted an autonomous status in 1999 and declared Deemed-to-be University by the University Grants Commission (UGC) in recognition of its academic excellence by the Ministry of Human Resources Development under section 3 of the UGC Act, 1956 vide notification no 9-3-2000-U3 dated 23.6.2004 of the Government of India. Last year our Institute secured A ++ rating from NAAC, the highest grade awarded to an Education Institute in India.

Karunya School of Management

With a vision to develop influential leaders to find solutions for societal problems, Karunya School of Management strives to transform students, both in their personal and professional front to take on the corporate responsibility in the global context without losing their footprint locally. This is made possible by Industry relevant curriculum and competent faculty members who have a blend of Industry and Academic experiences and expertise.

Established in 1994, the School stimulates the students' critical, analytical, problem solving, Sensitivity / Scenario /Simulation Analysis and Decision Taking / Corporate Risk Analysis Skills. The Business education offered by Karunya has carved a veritable Niche for itself in Indian Management Sciences realm through consistency in 'Quality Delivery' and 'Global Orientation'. Our Faculty with Excellent Industry exposure in various Sectors as well as Alumni in various top MNCs are the hall mark of this esteemed Institution.

Management Development Program (MDP)

Successful managers know that their decisions affect the business of the corporates, but are often puzzled by the numbers they deal with. Today's industry needs dynamism, sustainability with constant change in every sphere. Though each new ideas or products are coupled with Technology, the man behind is of paramount importance and Human Capital is of course, playing a dominant role in assisting the organization to grow to greater heights.

Therefore, the Managers / Executives have to continuously update and unlearn or relearn themselves about the fast changing management practices. For this purpose, KSM take a leadership role in imparting training and development to Corporate executives, through MDPs, customized in house programs and consultancy.

MANAGEMENT DEVELOPMENT PROGRAMMES CALENDER

LIST OF PROGRAMMES

Sl. No	Programme Title	Programme Director (s)	Date	Participation Fee
1.	FINANCE FOR NON-FINANCE MANAGERS	DR. K. KUMARA PILLAI	18.05.23	Rs. 2500
2.	DIGITAL MARKETING	DR. PRAISING LINIJAH	22.05.23	Rs. 2500
3.	SUPPLY CHAIN MANAGEMENT	PROF. LAWRENCE	25.05.23	Rs. 2500
4.	CREDIT APPRAISAL AND LOAN PROCESSING IN BANKS	DR. K. KUMARA PILLAI	06.06.23	Rs. 3000
5.	MANAGEMENT OF PERSONNEL FINANCE	DR. THIRU AROORAN	08.06.23	Rs. 2000
6.	MOTIVATION, TEAM BUILDING AND LEADERSHIP	DR. ANNIE PRIYADHARSHINI	06.07.23	Rs. 2500
7.	GST AND PERSONAL TAXATION	DR. PETER KUMAR	12.07.23	Rs. 3000
8.	BRAND MANAGEMENT	DR. CLEMENT SUDHAHAR	20.07.23	Rs. 2000
9.	EXPORT AND IMPORT FINANCE	DR. K. KUMARA PILLAI	09.08.23	Rs. 2500
10.	GENERAL MANAGEMENT PROGRAMME FOR SENIOR MANAGERS	DR. NISHA MALINI	11.08.23	Rs. 2500
11.	BUSINESS INTELLIGENCE AND DATA MINING FOR BUSINESS DECISION	DR. SENITH	17.08.23	Rs. 3000
12.	MANAGEMENT OF FINANCIAL SERVICES	DR. PETER KUMAR	07.09.23	Rs. 2500
13.	RETAIL MANAGEMENT	DR. KAVITHA SELVARANEE	13.09.23	Rs. 2000
14.	COMMUNICATION SKILLS FOR MANAGERS	DR. CLEMENT SUDHAHAR	20.09.23	Rs. 2500
15.	CUSTOMER RELATIONSHIP MANAGEMENT	DR. JERLIN RAJAN	05.10.23	Rs. 2000
16.	CORPORATE LEADERSHIP SKILLS	PROF. LAWRENCE	17.10.23	Rs. 2500
17.	STOCK MARKETS AND RISK MANAGEMENT	DR. K. KUMARA PILLAI	26.10.23	Rs. 3000
18.	INTERNATIONAL MARKETING: WINNING CUSTOMERS AND MARKETS INTERNATIONALLY	DR. CLEMENT SUDHAHAR	08.11.23	Rs. 2500
19.	ENTREPRENEURSHIP	PROF. JAI GANESH	22.11.23	Rs. 3000
20.	DIGITAL ECONOMY AND PAYMENT AND SETTLEMENT SYSTEM IN INDIA	DR. CLEMENT SUDHAHAR	06.12.23	Rs. 2000

Our MDPs are specifically designed to reflect the evolving realities of business and management practices and applications which will add Creative thinking, Problem Solving and Sustainability Strategies along with skills and knowledge to the participants, enabling their improved performance and contributions for growth of their respective organisations. MDPs at KSM started in the year 2001 and since then had annexed collaboration with organisations across the globe. The programme provides the managers and leaders with a comprehensive working knowledge of critical, logical and analytical principles in an easy to follow manner that will help them make better decisions in their organization.

KSM is conducting FDPs as well as other Certificate Courses for both Corporates and Non-corporates catering to the specific needs of the client organisation. We are also providing Consultancy in various areas like Finance, HR, Marketing, Logistics, International Business, Entrepreneurship, Start-up etc to various aspirants.

Infrastructure

KSM campus is having fully furnished Management Development Centre to Cater to the lodging and boarding for the participants. MDP classrooms are all equipped with modern presentation and hi-tech teaching aids.



Contact Details:

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Karunya School of Management

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