DEPARTMENT OF MANAGEMENT STUDIES

FEEDBACK FROM STAKEHOLDERS AND ACTION TAKEN(2019-20)

The department has formal and informal mechanisms to obtain feedback from stakeholders through various committees, associations, and organizations, etc. The report for the year 2019-20 is presented below.

1. a. Employers Feedback

- The Curriculum has to be in alignment with Industry 4.0 requirements;
- Courses on AI, Data Analytics are to be introduced

1. b. Alumni Feedback

- Business Analytics specialization needs to be upgraded to include TABLEAU, R' Big Data, etc.

1. c. Students Feedback

- Requested for full semester projects as it will help them in getting absorbed in companies where they are doing projects

1. d. Parents' Feedback

- New Placement officer to be appointed soon.

Analysis for Employers Feedback(2019-20)

Employers are members of the Board of Studies (BOS) of Departments / Schools /School Level Advisory Committee (SLAC) / Planning & Monitoring Board. Meeting of BOS / SLAC of various departments was conducted during December 2019 – January 2020;

- ❖ **The Institute has obtained feedback from Employer through online feedback on the following parameters**

	Criteria for Analysis
C1	Infrastructure and Placement
C2	Resumes and Etiquette
C3	Competency and skill sets
C4	Communication skills
C5	Subject basic and business knowledge
C6	Performance during GD and PI
C7	Awareness about the company profile and job requirements

Recruiter Feedback Form

We express our heartfelt thanks for exploring placement opportunities to Karunya School of Management, Karunya University. May we hope that your efforts have been fruitful?

In this context, we request you to share the feedback for improvement.

Please **TICK** your considered opir

Infrastructure and Placement Process at our Campus	:Excellent	Good	Av
Student's Resumes and Etiquette	:Excellent	Good	Av
Students' Competency and Skill sets	:Excellent	Good	Av
Student's Communication skills	:Excellent	Good	Av
Student's Subject Basic and Business Knowledge	:Excellent	Good	A
Student's Performance during GD and PI	:Excellent	Good	A
Student's awareness about the company profile and Job requirements	:Excellent	Good	A
Overall preparedness of the students	:Excellent	Good	A

Any suggestions for improvement _Lack of effci knowledg about the current issues_

Name: _Shanthi_   Designation _Branch Head_

Organization _IDBI Federal_   Email _hr@idbifederal.com_

Mobile _9943634445_ Date_____ Sign _____

3

Karunya SCHOOL OF MANAGEMENT
Fostering Values and Excellence

Recruiter Feedback Form

We express our heartfelt thanks for exploring placement opportunities to Karunya School of Management, Karunya University. May we hope that your efforts have been fruitful?

In this context, we request you to share the feedback for improvement.

	Please **TICK** your considered opinion:
Infrastructure and Placement Process at our Campus	:Excellent✓ | Good | Average
Student's Resumes and Etiquette	:Excellent | Good✓ | Average
Students' Competency and Skill sets	:Excellent | Good | Average✓
Student's Communication skills	:Excellent | Good✓ | Average
Student's Subject Basic and Business Knowledge	:Excellent | Good | Average✓
Student's Performance during GD and PI	:Excellent | Good✓ | Average
Student's awareness about the company profile and Job requirements	:Excellent | Good | Average✓
Overall preparedness of the students	:Excellent | Good✓ | Average

Any suggestions for improvement_____ Clarity and Confidence of Students to be improved.

Name: _Mi. Jeewtha_____ Designation_HR. Manager.

Organization_Zoho_____ Email_jeewthe @ zohocrp-un_

Mobile _9840725571_____ Date_____ Sign__jeuli_

4

Karunya SCHOOL OF MANAGEMENT
Fostering Values and Excellence

Recruiter Feedback Form

We express our heartfelt thanks for exploring placement opportunities to Karunya School of Management, Karunya University. May we hope that your efforts have been fruitful?

In this context, we request you to share the feedback for improvement.

Please **TICK** your considered opin

Infrastructure and Placement Process at our Campus	:Excellent ✓ | Good | Ave
Student's Resumes and Etiquette	:Excellent | Good ✓ | Av
Students' Competency and Skill sets	:Excellent | Good ✓ | Av
Student's Communication skills	:Excellent | Good ✓ | Av
Student's Subject Basic and Business Knowledge	:Excellent | Good ✓ | Av
Student's Performance during GD and PI	:Excellent ✓ | Good | A
Student's awareness about the company profile and Job requirements	:Excellent ✓ | Good | A
Overall preparedness of the students	:Excellent | Good ✓ | A

Any suggestions for improvement _More improvement on soft skills needed_

Name: _HR Team_   Designation _HR Manager_

Organization _Wildcraft_   Email _____

Mobile _____   Date _____   Sign _Jose. wildcraft @ wildcraft._

No of Respondents: 76   **Average Score: 4.71**

Course of Action -Annexure:

Suggestions were given by Employer:

S. No	Topic	Remarks/ Approval by BoS
1	MBA Program Objectives, Program Specific objectives were presented by Dr. Samuel Joseph, HoD DMS	Approved by BoS
2	MBA Curriculum 2020 batch onwards for first-year covering semesters I & II was presented	Artificial Intelligence for Management to move semester II instead of Semester I Corporate Strategy and Strategy Simulation to move to semester III instead of semester II Board suggested offering Decision using Excel preferably with 1 credit
3	MBA Curriculum 2020 batch onwards for the second year covering semesters III & IV was presented	To offer any one option of the following to replace Corporate Strategy & Simulation Gaming Option 1 - One Elective in semester II Option 2 - Any elective to choose in II Option 3 - Offering any course among SPSS, data analytics, Python, R, Excel, etc.

4	Syllabus on MBA 14 core courses that were approved in CDC	Comments are shared by External Academic Experts already received and awaited from other external members. The academic expert suggested removing the word "lecture" from "lecture hours" against each module from the syllabus of all the courses to facilitate the accreditation process.
5	New electives in Logistics and Supply Chain Management to discuss and approve the same	The External Alumni Member suggested having ERP as a part of the core course and to have to tie up with SAP and give a certificate to students which would give an advantage on students placement
6	Feedback on syllabus	Students desirous of taking up full-semester projects were suggested to opt for the Self-Study pattern. To Introduce AI for Business
7	To Extend the II MBA electives (Finance, Marketing, Human Resource, International Business) with 18MS code for 19 batches without any change as credits are mapped already	Approved by BoS
8	II MBA - Logistics and Supply chain management Elective subjects	Logistics and Supply chain management Elective with 20 MS code subjects were NEW and Revised
9	I MBA core subjects	Core subjects for I MBA with 6 Modules and revised syllabus approved

Suggestions:

    a) The Curriculum has to be in alignment with Industry 4.0 requirements

    b) Courses on AI, Data Analytics to be introduced

- Implemented in the BoS held in July 2020 and March 2021. New courses are AI for Business, Business Analytics as core subjects.

- Corporate Synthesis is an exclusive virtual course implemented.

Annexure:

- ❖ MBA-BOS-09-03-2021, as per the academic council meeting 2020, S.NO:4-20MS2008-Artificial Intelligence for Business introduced.

- ❖ MBA BOS-10-07-2020 minutes of Meeting-S.No.4-Syllabus on MBA 14 Core Courses that were approved in CDC. Corporate synthesis was introduced as per the suggestion by an Employer who came for Campus Placements to our 2018-2020 Batch.
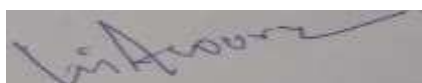
MBA BoS – 10.07.2020

The following were the list of New Subjects to be introduced and the subjects revised for the year 2020:

Course Code	Courses	Credits
20MS2001	Women Empowerment	New
20MS2002	Modelling for Business Plan	New
20MS2003	Concept of Entrepreneurship	New
20MS2004	Entrepreneurship and Product Development	**New**
20MS2005	Soft Skill	New
20MS2006	Professional Ethics	New
20MS2007	Business Plan	New
20MS2008	Artificial Intelligence for Business	New
20MS3001	Accounting for Managers	Revised
20MS3002	Applied Law for Business	Revised
20MS3003	Marketing for Business	Revised
20MS3004	Organizational Behaviour and Management	Revised
20MS3005	Statistics for Business	New
20MS3006	Economics for Managers	Revised
20MS3007	Artificial Intelligence for Business	New
20MS3008	Business Research Methods	New
20MS3009	Business Decision Model	Revised
20MS3010	Corporate Strategy	Revised
20MS3011	Financial Management	Revised
20MS3012	Human Resource Management	Revised
20MS3013	Management Information System	Revised
20MS3014	Operations Management	New
20MS3015	Corporate Synthesis	New
20MS3016	Modeling for Business Plan	New
20MS3017	Leadership Lab	New
20MS3026	Logistics Concepts and Planning	Revised
20MS3027	Warehousing and Supply Chain Management	Revised
20MS3028	Freight Transport Operations Management	Revised
20MS3029	International Logistics	Revised
20MS3030	Reverse Logistics	Revised
20MS3031	Supply Chain Management	Revised
20MS3032	Materials and Inventory Management	Revised
20MS3033	Purchasing and Strategic Sourcing	Revised
20MS3034	Marketing Channel Design and Distribution Planning	Revised
20MS3035	Enterprise Resource Planning	Revised
20MS3036	Spatial Data Analytics	New
20MS3037	Port Management in Logistics	Revised
20MS3038	Containerization Management	Revised
20MS3039	Supply Chain Risk Modeling and Management	Revised
20MS3040	Lean Six Sigma in Logistics and Supply Chain Management	Revised

The subjects are Employability, Skill Development, and Entrepreneurship:

Accounting for Managers, Applied Law for Business, Marketing for Business, Organizational Behaviour and Management, Statistics for Business, Economics for Managers, Artificial Intelligence for Business, Business Research Methods, Business Decision Model, Corporate Strategy, Financial Management, Human Resource Management, Management Information System, Operations Management and Corporate Synthesis.

The BoS minutes have accommodated the suggestions received from Alumni, Students, Parents, and Recruiters. The revision has been approved by the Board.

Dr. G.T. Thiru Arooran
Assistant Professor & CDC Coordinator

Dr. C. Samuel Joseph
Professor & Head – DMS

Karunya INSTITUTE OF TECHNOLOGY AND SCIENCES

(Declared as Deemed to be University under Sec.3 of the UGC Act. 1956)

A CHRISTIAN MINORITY RESIDENTIAL INSTITUTION

AICTE Approved & NAAC Accredited

DEPARTMENT OF MANAGEMENT STUDIES

Minutes of Board of Studies held on 10.07.2020, between 10.00 am and 12.30 pm over zoom platform

| S. No	Members Attended
1	Dr. Joseph Kennady, Dean, SSAMM, DMS
2	Dr. C. Samuel Joseph, Professor & HoD, DMS
3	Dr. Thamarai Selvan, Associate Professor, NIT, Trichy – **External Member - Academic Expert**
4	Mr. Balasubramanian, Executive Director, Auto Prints, Coimbatore – **External Member - Industry Expert**
5	Dr. George, Dean, FISAT Business School, Cochin – **External Member - Alumni Representative**
6	Dr. J. Clement Sudhagar, Professor
7	Mr. Lawrence, Professor
8	Dr. K.Kumara Pillai, Professor
9	Dr. R. Amudha, Associate Professor
10	Dr. F. J. Peter Kumar, Associate Professor
11	Dr. S. Anthony Raj, Associate Professor
12	Dr. B. Kalpana Sai, Associate Professor
13	Dr. R. Amuthan, Associate Professor
14	Dr. Sudha, Assistant Professor
15	Mrs. Nisha Malini, Assistant Professor
16	Dr. G. T. Thiru Arooran, Assistant Professor
17	Mrs. Praising Linijah, Assistant Professor
18	Dr. S. Senith, Assistant Professor
19	Mr. Jerrin Isacc Sam, Assistant Professor

Agenda

1. To approve the Program Objectives, Program Specific objectives for the MBA Program
2. To Extend the II MBA specialisation subjects with 18MS code for 19 batch without any change as credits are mapped already.
3. To Introduce, discuss and approve the new elective in Logistics and Supply chain management
4. To introduce, discuss, approve the core courses for I MBA core subjects with for the forthcoming MBA batch (2020-22), Curriculum , and total credits

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Department of Management Studies   Page 1

Internal Quality Assurance Cell (IQAC)
Karunya Institute of Technology and Sciences
Coimbatore – 641 114

IQAC – Alumni Feedback

#		Criteria	Very Good	Good	Average	Poor	Very Poor
		A) Course Content of Program Attended					
1		The level of knowledge enrichment achieved through the course content		✓			
2		Allotment of credits for each course and teaching hours per week			✓		
3		The syllabus, design, resource and outcome of each course			✓		
4		Choice provided to select elective courses and inter departmental courses			✓		
5		The course content enabled acquiring of skills relevant to placement opportunities	✓				
		B) Industry Relevance of Course Content					
6		Courses give more importance to ethical practices so as to mould the personality traits of learners		✓			
7		Courses taught link the knowledge they gain with the real world situations	✓				
8		Courses impart more practical knowledge than theory			✓		
9		Course design narrows the gap between Industry and academia			✓		
		C) Teaching and Evaluation					
10		Teaching method followed by teachers			✓		
11		Syllabus portions for each course given for self-study and learning in forms of assignments, seminars, etc.			✓		
12		Preparation, communication, and helpful attitude of teachers in assisting the learners	✓				
13		Weightage given to different components of continuous internal assessment and the way in which they are implemented			✓		
14		Fairness of evaluation method followed for continuous internal assessment and semester exam	✓				
15		Availability of faculty for interaction and guidance			✓		
16		Mechanisms available to redress academic grievances	✓				
17		Helpful attitude of administrators, staff and non-teaching staff to provide suitable campus culture and atmosphere		✓			
		D) Facilities					
18		Library facilities		✓			
19		Lab / ICT facilities		✓			
20		Day Scholar facilities / Hostel facilities	✓				

Feedback Analysis for Alumni
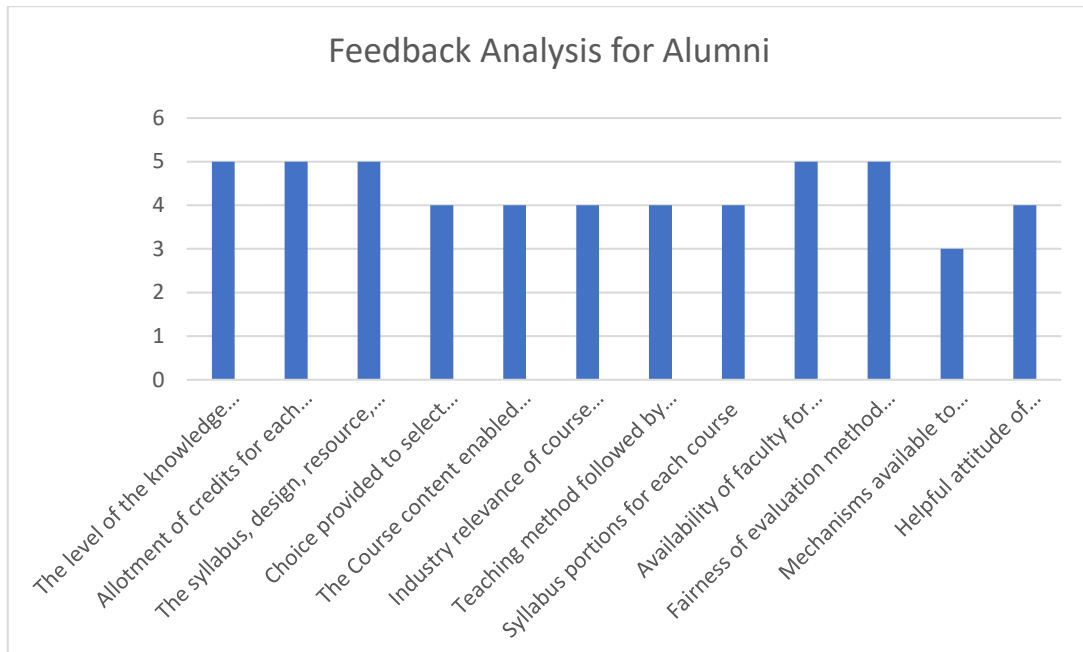
No of Respondents: 71   **Average Score: 4.71**

Suggestions were given by Alumni:

- Business Analytics Specialization needs to be upgraded in includeTableau, R, Bigdata

As a follow-up action, the above-mentioned courses were implemented in core specialization subjects in March 2021 BOS. MBA BOS-09-03-2021/S.No.10- Electives on Business Analytics – All subjects have been revised and upgraded with approval from BOS.

Course of Action for Alumnus' Suggestion on Business Analytics and Tableu Courses:

DEPARTMENT OF MANAGEMENT STUDIES

Minutes of Board of Studies held on 09.03.2021, between 02.00 pm and 5.15 pm over zoom platform

S. No	Members Attended
1	Dr. C. Samuel Joseph, Professor & HoD, DMS
2	Dr. Arul Rajan, Professor, PSGIM, Coimbatore – **External Member - Academic Expert**
3	Mrs. Asha Christopher, Talent Acquisition & BD Manager, Park Global Services Pvt Ltd, Coimbatore – **External Member - Industry Expert**
4	Mr. Niranjith, Managing Director, Arun Rekha Ovens Pvt Ltd, Coimbatore – **External Member - Alumni Representative**
5	Dr. J. Clement Sudhakar, Professor
6	Mr. Lawrence, Professor

7	Dr. R. Amudha, Associate Professor
8	Dr. F. J. Peter Kumar, Associate Professor
9	Dr. S. Anthony Raj, Associate Professor
10	Dr. B. Kalpana Sai, Associate Professor
11	Dr. R. Amuthan, Associate Professor
12	Dr. Sudha, Assistant Professor
13	Mrs. Nisha Malini, Assistant Professor
14	Dr. G. T. Thiru Arooran, Assistant Professor
15	Mrs. Praising Linijah, Assistant Professor
16	Dr. S. Senith, Assistant Professor

Agenda

1. To ratify the following service courses which were offered after the academic council meeting 2020

S. No.	Course Code	Courses	Credits
1	20MS2005	Soft Skill	1:0:0:1
2	20MS2006	Professional Ethics	2:0:0:2
3	20MS2007	Business Plan	3:0:0:3
4	20MS2008	Artificial Intelligence for Business	3:0:0:3
5	21MS2001	Business Skills	2:0:0:2
6	21MS2002	Entrepreneurship Development	3:0:0:3
7	21MS2003	Business Analytics	3:0:0:3

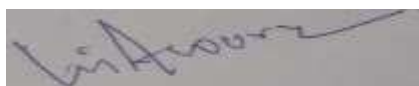**Minutes of the Meeting**

S. No	Topic	Remarks/ Approval by BoS
1	The servicing courses for B.Tech/ UG programs were placed for ratification.	The board suggested a few corrections for the subject Business Skills and All the courses ratified and approved by BoS
2	The curriculum for the 2020 MBA batch that was approved by Academic Council in the previous year 2020, was changed to introduce lab-based courses in all electives during the III semester. Placed for Board's ratification	Approved by BoS
3	Ratification of MBA POs and PEOs	The board suggested a few changes in the mission statement and Approved
4	Ratification of Online Courses for MBA 2019 and 2020 batches	Ratified and approved by BoS and suggested to encourage as many students in NPTEL than other online platforms
5	Electives on International Business	All subjects have been revised and upgraded with Approval from BoS
6	Electives on Logistics and Shipping	All subjects have been revised and upgraded with Approval from BoS
7	Electives on Human Resource Management	All subjects have been revised and upgraded with Approval from BoS
8	Electives on Marketing	All subjects have been revised and upgraded with Approval from BoS
9	Electives on Finance	All subjects have been revised and upgraded with Approval from BoS

10	<mark>Electives on Business Analytics</mark>	<mark>All subjects have been revised and upgraded withApproval from BoS</mark>
11	New subject	Artificial Intelligence for Business for I MBA – The new subject and all other core subjects for IMBAhas been revised

NOTE: The request for the syllabus formation from the Mechanical department on the courses Entrepreneurship Development and Business Analytics was received in an email dated 10.09.2021.

2. To ratify the changes in the semester III of 2020 MBA batch, approved by Vice-Chancellor, whichwas initiated after the academic council meeting 2020
3. To ratify the changes in MBA POs and PEOs that were incorporated after the approval in the academiccouncil meeting 2020.
4. To ratify the Online Courses of 2019 and 2020 MBA Batches
5. To get approved the domain-based elective courses (Each domain 4 courses with 3:0:0 credits, 9courses 4:0:0 and two courses 2:0:0)

The external members appreciated the Electives syllabi as "Comprehensive, in-depth and that it meets the Industry 4.0 requirements for a full-length Management Program". The subjects had inputs suggested by Alumni, Recruiters,and Parents.

Dr. G.T. Thiru Arooran Joseph
Curriculum Coordinator – DMS

Dr. C. Samuel

Professor & Head

0MS3005	STATISTICS FOR BUSINESS	L 0	T 0	P 4	C 2

Course Objectives:
Enable the students to:
1. Collect and compile data, information, and presentation of data
2. Gain "Statistical Thinking"
3. Improve knowledge in Business Forecasting and Testing of hypothesis

Course Outcomes:
Equip the students to:
1. To understand and demonstrate an ability to apply statistical tools.
2. Enable and apply Statistical techniques and associate with real situations.
3. To evaluate and Interpret Sampling Techniques and acquire the knowledge of Test of Significance
4. Apply mathematics to technical problems in business management.
5. To analyse the Forecasting techniques using econometrics methods
6. Create the best possible solution to a problem using statistical techniques.

MODULE 1- Introduction to Statistics (10 HOURS)

Introduction to Statistics, Importance of Statistics in a modern business environment. Definition of Statistics, Scope and Applications of Statistics Characteristics of Statistics, Functions of Statistics, Limitations of Statistics, Statistical Softwares - Scales of Measurement, Units or Individuals - Population or Universe –Sample -Quantitative -Characteristic - Qualitative Characteristic – Variable, Collection of Data- Primary Data - Secondary Data - Pilot survey, Scrutiny, and Editing of Data, Descriptive Statistics

MODULE 2- Classification, Tabulation and Presentation of Data   (10 HOURS)

Introduction, Functions of Classification - Requisites of a good classification - Types of classification - Methods of classification, Tabulation - The basic difference between classification and tabulation -Parts of a table -Types of a table, Frequency and Frequency Distribution - Derived frequency distributions - Bivariate and multivariate frequency distribution - Construction of frequency distribution, Presentation of Data – Diagrams, Graphical Presentation,

MODULE 3- Testing of Hypothesis   (8 HOURS)

Introduction – Large Samples – Assumptions, Testing Hypothesis - Null and alternate hypothesis - Interpreting the level of significance - Hypotheses are accepted and not proved, Selecting a Significance Level - Preference of type I error - Preference of type II error - Determine appropriate distribution, Two-Tailed Tests and One-Tailed Tests - Two-tailed tests, Classification of Test Statistics - Statistics used for testing of hypothesis - Test procedure - How to identify the right statistics for the test, T-Test, and F-Test

MODULE 4- Chi – Square Test   (7 HOURS)

Introduction, Chi-Square as a Test of Independence - Characteristics of $\chi 2$ test - Degrees of freedom - Restrictions in applying $\chi 2$ test - Practical applications of $\chi 2$ test - Levels of significance - Steps in solving problems related to Chi-Square test - Interpretation of Chi-Square values, Chi-Square Distribution - Properties of $\chi 2$ distribution - Conditions for applying the Chi-Square test - Uses of $\chi 2$ test, Applications of Chi-Square test - Tests for the independence of attributes - Test of goodness of fit.

MODULE 5- Non-Parametric test(10 Hours)

Mann-Whitney U Test, Wilcoxon Signed Rank Test, Kolmogorov–Smirnov Test, Fisher Exact Test, Goodman and Kruskal Lambda Test, Kendall's Coefficient of Concordance, Goodman and Kruskall's Gamma, McNemer Test, Walsh Test, Kruskall–Wallis One-way ANOVA Test, Friedman Two-way ANOVA, Cochran's Q Test

MODULE 6- Business Forecasting (15 Hours)

Introduction, Business Forecasting - Objectives of forecasting in business - Prediction, projection, and forecasting - Characteristics of business forecasting - Steps in forecasting, Methods of Business Forecasting - Time series analysis - Regression analysis - Modern econometric methods, Auto Regression, Auto Correlation, ARCH and GARCH Models. Limitations of business forecasting.
(Analysis using R or SPSS or Microsoft Excel or E-Views or Tableau Desktop)

Text Books
1. Newbold, Carlson, Thorne "Statistics for Business and Economics", 6th ed., Pearson
2. Lind, Marchal, Wathen-Statistical techniques in business and economics, 13th ed, McGraw-Hill.

References
1. Naresh K. Malhotra, Satyabhushan Dash, "Marketing Research", Prentice-Hall International Ltd., London, sixth edition, 2009
2. Dawn Iacobucci, Gilbert A. Churchill, D. Israel, "Marketing Research: A South Asian Perspective", Pearson Education, Delhi, 2009
3. Nargundkar, R., "Marketing Research", Tata McGraw-Hill Publishing Company Limited, New Delhi, 2006
4. Hair, J. F. Jr., Anderson, R.E., Totham, R.L. and Black W.C., "Multivariate Data Analysis", Prentice-Hall International Ltd., London, sixth edition, 2007
5. S.C.Gupta – Fundamentals of Statistics, Himalaya Publishing
6. Chandrasekaran & Uma Parvathi –Statistics for Managers, PHI Learning.

Electives on   Business Analytics Specialization

Course Code	Specialization : BUSINESS ANALYTICS	Credits
18MS3083	Data Analytics Fundamentals	2:0:2
18MS3084	Business Intelligence with TABLEAU	2:0:2
18MS3085	Predictive Modeling 1	2:0:2
18MS3086	Predictive Modeling 2	2:0:2
18MS3087	Text Mining & Analytics	2:0:2
18MS3088	Data Management for Business	2:0:2
18MS3089	Marketing Analytics	2:0:2
18MS3090	Finance Analytics	2:0:2
18MS3091	HR Analytics	2:0:2
18MS3092	Retail Analytics	2:0:2
18MS3093	E-Commerce Analytics	2:0:2
18MS3094	Python for Managers	2:0:2

The Institute has obtained feedback from Students through online feedback -on the following parameters

	Criteria for Analysis
C1	Academic course
C2	Teaching and Evaluation
C3	Facilities
C4	Guidance
C5	Extra-curricular

Feedback Analysis- Ranking in 5 Point Scale
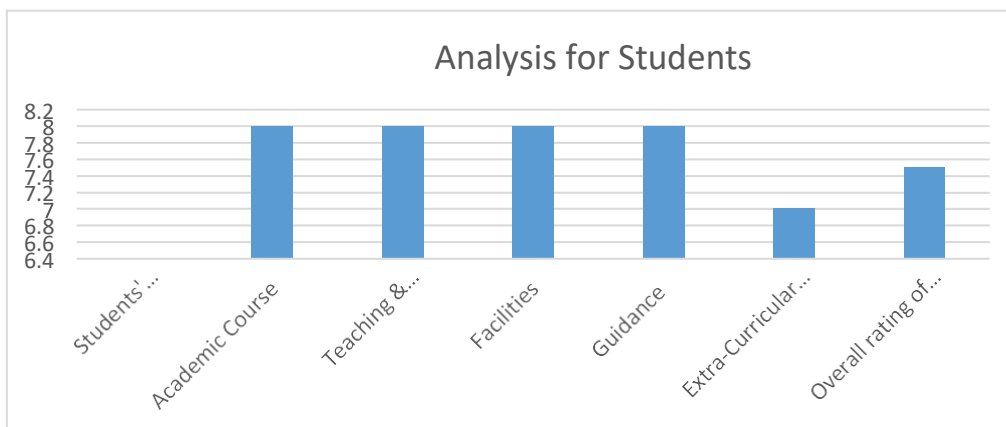
No of Respondents: 181   Cumulative score: 7.75

Suggestion by Students:

Requested for full semester projects as it will help them in getting absorbed in companies where they are doing projects. In tune with the course of action, this matter was discussed in MBA BoS 2019, Members agreed to encourage students to go in for a Self-Study pattern and treat these courses on a case-to-casebasis.

The subjects are Employability, Skill Development, and Entrepreneurship:

Accounting for Managers, Applied Law for Business, Marketing for Business, Organizational Behaviour and Management, Statistics for Business, Economics for Managers, Artificial Intelligence for Business, Business Research Methods, Business Decision Model, Corporate Strategy, Financial Management, Human Resource Management, Management Information System, Operations Management and Corporate Synthesis.

Analysis for   Parents(2019-20)

The Institute has obtained feedback from Parents through onlinefeedback -on the following parameters

	Criteria for Analysis
C1	Overall Education
C2	Overall Facilities
C3	Placement Training
C4	Internet
C5	Library
C6	Sanitation
C7	Residence Facilities
C8	Co-curricular activities
C9	Mentoring and Counselling
C10	Bridge courses
C11	Training Program – Life-skills
C12	Fee structure

Parent Feedback

1. PARENT'S DETAIL

	Name	Age	Qualification	Occupation
Father	Jebeverem	60	BA	Self
Mother	Annemmel	54	BA	House w

Communication	House Address	Office Address
	Mobile No.: Email ID:	Mobile No.: Email ID:

Alumni	Yes		No		Year of Study		Department	

2. YOUR WARD'S DETAIL

Name	Department	Reg. No.	Day Scholar/ Campus Hostel/ Outside Hostel
Vannilan. J	MBA	PRK20 1035	Campus

Mobile No.		Email ID	

HOSTEL DETAILS	Room No.: 240	Name of the Hostel: JVR
	Address : JVR . Kenmyc Neagr	

3. Your views on the Working of Autonomy in the Design of Curriculum & Teaching, Learning and Evaluation

Karunya Institution of Technology and Sciences has brought in several changes in the Design of Curriculum. Tick your options

S. No.	Particulars	Excellent	Very Good	Good	Average	Poor
1	Raising the standard of education through Curriculum	✓				
2	Competency of the Teachers in imparting the Course content and Skills effectively		✓			
3	Importance given to practical aspects in curriculum		✓			
4	Courses in the curriculum are socially relevant		✓			
5	Education provided creates confidence to face competitive exams		✓			

Communicati	Mobile No.:				Mobile No.:		
	Email ID:				Email ID:		
Alumni	Yes ✓		No		Year of Study 2021	Department	MBA

2. YOUR WARD'S DETAIL

Name	Department	Reg. No.	Day Scholar/ Campus Hostel/ Outside Hostel
Gopikrishna	MBA	PRK 20MS 1080	Day Sch

	Mobile No.		Email ID	

HOSTEL DETAILS	Room No.:	Name of the Hostel:
	Address :	— .

3. Your views on the Working of Autonomy in the Design of Curriculum & Teaching, Learning and Evaluation

Karunya Institution of Technology and Sciences has brought in several changes in the Design of Curriculum. Tick your options

S. No.	Particulars	Excellent	Very Good	Good	Average	Poor
1	Raising the standard of education through Curriculum	✓				
2	Competency of the Teachers in imparting the Course content and Skills effectively	✓				
3	Importance given to practical aspects in curriculum	✓				
4	Courses in the curriculum are socially relevant	✓				
5	Education provided creates confidence to face competitive exams	✓				

			Excellent	Very Good	Good	Average	Poor
6	Courses in the curriculum are suitable for Employability / Entrepreneurship			✓			
7	The interaction between staff and students inside and outside the classrooms			✓			
8	Usage of Technologies by faculty relevant to the course			✓			
9	Evaluation system in exams followed in the Institution			✓			

5d. W

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4. Your views on the Education, Facilities and Resources in Karunya Institute of Technology and Sciences

Karunya Institution of Technology and Sciences provides lots of facilities and resources to encourage and motivate the students to learn more. Some of them are mentioned below.

S. No.	Particulars	Excellent	Very Good	Good	Average	Poor
1	The Institution offers quality education in a holistic way					
2	The overall facilities available in the Institution			✓		
3	Placement training and facilities					
4	Internet and Wi-Fi facility		✓			
5	Library facilities		✓			
6	Sanitation facilities		✓			
7	Facilities in the Residences		✓			
8	Co-curricular activities		✓			
9	Mentoring and counselling system		✓			
10	Bridge courses in English / Computer / Mathematics conducted in the First year			✓		
11	Training programmes to impart life skills		✓			
12	Fee Structure		✓			

5a. What is the unique feature of Karunya Institute of Technology and Sciences?

_____ Mരnd _____

5b. Are you willing to contribute to the development of the Institution? In what way?

_____ Yes — *to support financially* _____

5c. How do you rate the developmental activities organized by the department / institution?

_____ Very Good, _____

___

___

Parents' Feedback Analysis
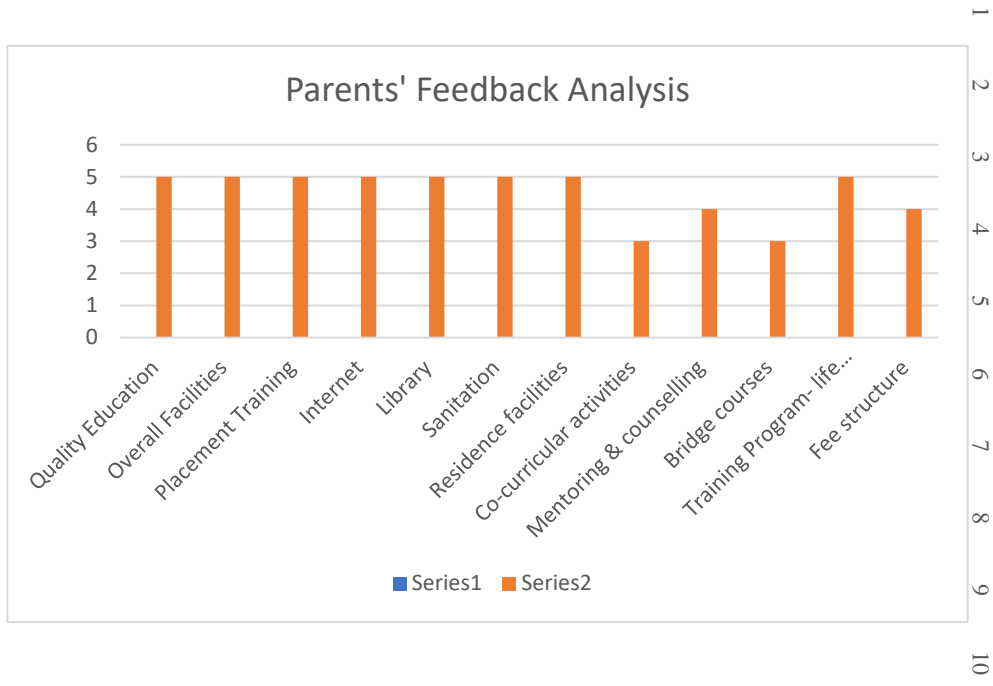
No of Respondents: 56

Cumulative score: 8.47

Suggestion by Parents:

New Placement officer to be appointed soon

As a follow-up action, Mr.Hari Basker was appointed with additional responsibility to look afterMBA Placements